



Switzerland.
meeting excellence.

The meeting and incentive destination Switzerland.

MySwitzerland.com/meetings

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The meeting destination Switzerland.

Destination

- 1** Arosa
- 2** Basel*
- 3** Bern*
- 4** Davos Klosters*
- 5** Engadin St. Moritz
- 6** Flims Laax Falera
- 7** Geneva*
- 8** Gstaad
- 9** Interlaken*
- 10** Lausanne*
- 11** Lucerne*
- 12** Lugano*
- 13** Montreux Riviera*
- 14** St. Gallen-Lake Constance
- 15** Zurich*

* Swiss Convention Centres

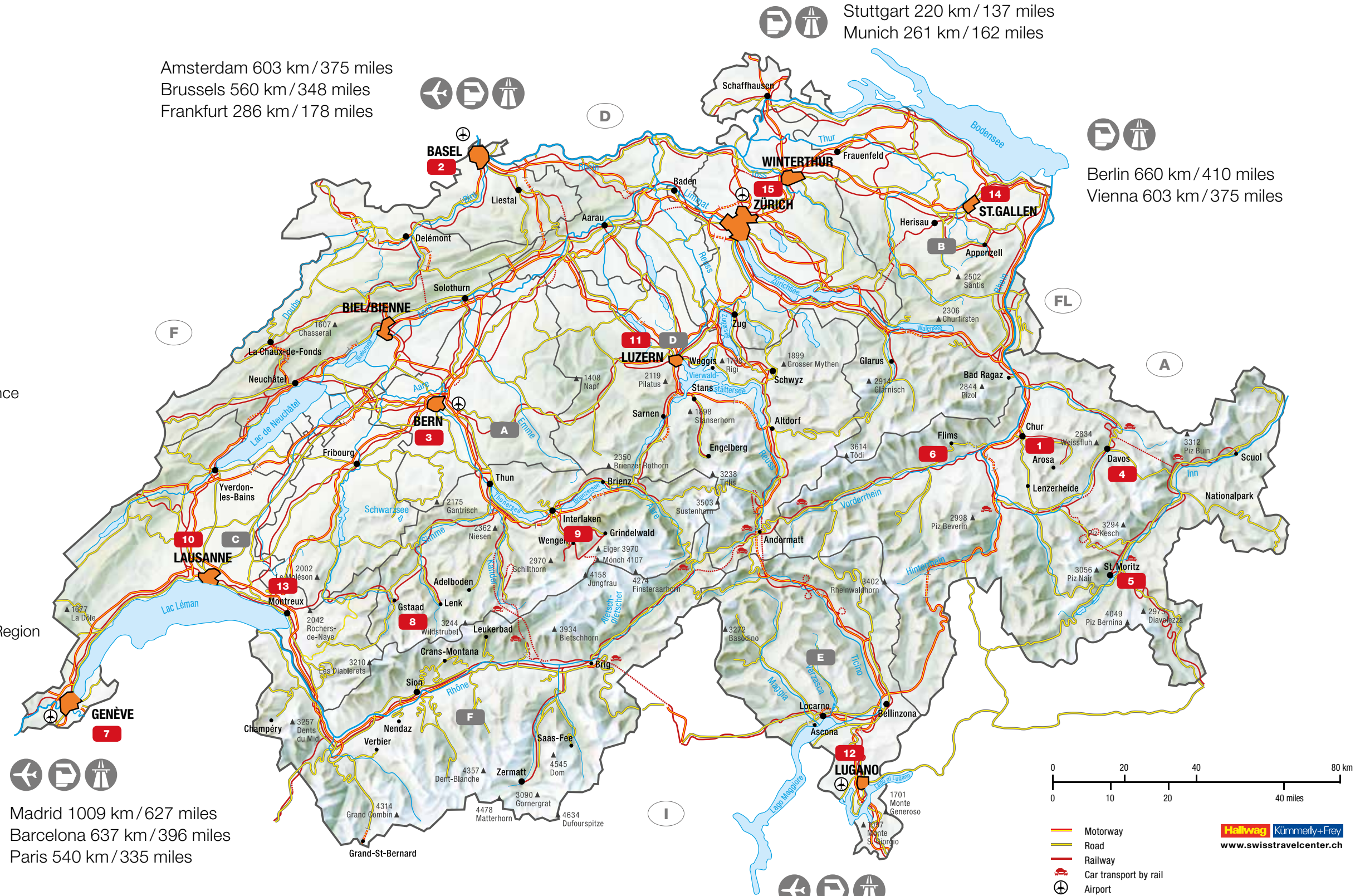
Region

- A** Bern-Bernese Oberland
- B** Eastern Switzerland
- C** Lake Geneva Region
- D** Lucerne-Lake Lucerne Region
- E** Ticino
- F** Valais

Amsterdam 603 km / 375 miles
 Brussels 560 km / 348 miles
 Frankfurt 286 km / 178 miles

Stuttgart 220 km / 137 miles
 Munich 261 km / 162 miles

Berlin 660 km / 410 miles
 Vienna 603 km / 375 miles



Madrid 1009 km / 627 miles
 Barcelona 637 km / 396 miles
 Paris 540 km / 335 miles

Milan 60 km / 37 miles
 Rome 692 km / 430 miles

Grüezi.



In Switzerland, we have a long tradition of bringing people together to negotiate agreements, share know-how, celebrate achievements, develop strategies and dream up new ideas.

Today we can offer you some of the world's finest meeting venues: state-of-the-art facilities promising professional expertise in all areas. You'll enjoy an inspiring setting for your gathering, along with all the benefits of a country famous for its reliability and exacting standards.

We have a dedicated team of experts who know every aspect of the meetings industry: let us help you make your event a resounding success!

Jürg Schmid
CEO Switzerland Tourism

Barbra Steuri-Albrecht
Head of Convention Bureau



Simple, fast and free: the ultimate planning tool.

Create professional proposals for your next event in Switzerland using the free online Meeting Planner at [MySwitzerland.com/meetingplanner](https://www.myswitzerland.com/meetingplanner). With just a few clicks you can compile a package including venues, social programmes, transfers and reference rates and share it via a link or as a PDF.

Why Switzerland for meetings and incentives.

Switzerland is the ideal country for meetings, incentives, congresses, study trips, ad hoc groups and much more. Let us tell you why.



Centrally located in Europe

Surrounded by Germany, Austria, Italy and France; Switzerland can be easily combined in your European program and can be reached by train from all main cities like Paris, Frankfurt and Milano.

- ① Swiss International Air Lines
- ② TVG Lyria



- ① The Matterhorn mountain in Zermatt, Valais
- ② Lavaux, Lake Geneva Region
- ③ Ascona, Ticino



Short distances – variety of landscapes and cultures

It takes only four hours to travel from East to West and three hours from North to South. Four languages and cultures, from the palm tree to the glacier in one day with overnight in a boutique town: Switzerland is Europe in a nutshell.

- ① Monte Rosa Hut, Jura & Three-Lakes
- ② Chasseral Nature Park, Jura
- ③ CERN, Geneva



International hub of science, tourism and sustainability

Leading international universities for technology and natural science like the ETH in Zurich and the EPFL in Lausanne and renowned universities of economics like the HSG in St. Gallen are only examples of the high quality of services and knowledge your groups can find in Switzerland.

- ① Geneva
- ② Watchmaker, La Chaux-de-Fonds
- ③ Paradeplatz, Zurich



A country working like a clock

No strikes, a stable political situation and the neutrality of Switzerland stay for a safe country. You can rely on the services and be sure that what you have ordered is what you get.

State-of-the-art infrastructure for meetings and gala dinners

Continuous investments, renovations and new openings are another highlight of Swiss infrastructure and its promise of quality. In addition, all top infrastructures are very close to intact nature.



- ① MS Veronica, Basel
- ② Rolex Learning Center, Lausanne

All-year destination

Every season has something to offer: snow wonderland in winter, clean and fresh mountain air in summer, cities without pollution nor traffic. It doesn't matter which month you travel: we have the right highlights for you.



- ① Winter at Kleine Scheidegg, Bernese Oberland
- ② Autumn in Engadin St. Moritz, Graubünden



Unique choice of social programmes

Milking a cow? Skiing in the morning and enjoying a cruise gala dinner on a lake in the evening? There are no limits to your imagination! Switzerland creates the perfect and unique memory for groups of all sizes.



- ① Emmental Show Dairy, Bern Region
- ② Snowshoe walking, Arosa

Home of international organisations

Swiss traditions of open-mindedness and neutrality have led hundreds of international organisations from the United Nations to world sports bodies to make a base here.



- ① Museum of the International Red Cross, Geneva

Added value

With the lowest VAT in Europe (8%) and free public transportation in most of the cities, you will soon realise that Switzerland is affordable and the quality it offers unbeatable.



- ① Glacier Express, Filisur, Graubünden



- ① Zürich West, Toni-Areal, Zurich
- ② Chocolate workshop, Lucerne

Technical visits

Visit a chocolate factory? Learn how cheese is produced? Learn from the producers of electrical bicycles? A learning experience is an added value to all kind of programmes and gives your group all the more reason to travel to Switzerland.





Kursaal Bern, Bern Region

Pioneer in MICE business.

In 1964, Switzerland founded the world's first national convention bureau. Its development from the "Association of Swiss Conference Cities" to today's Switzerland Convention & Incentive Bureau (SCIB), with a presence in 16 countries, has played a key role in Switzerland's success as a destination for business meetings.



Our team worldwide

What is MICE – common understanding

- Meetings, Incentives, Congresses and Events/ Exhibitions
- Size: from 5 to 4,000 people

MICE highlights

- International events taking place in Switzerland:
 - World Economic Forum Davos (January)
 - Basel World and Motorshow in Geneva (March)
 - Art Basel (June)
- Swiss Convention Centres: ten largest and most important congress centres ideal when it comes to large events from 500 to 4,000 participants



Inspiration for your next MICE group.

Small group (up to 100)



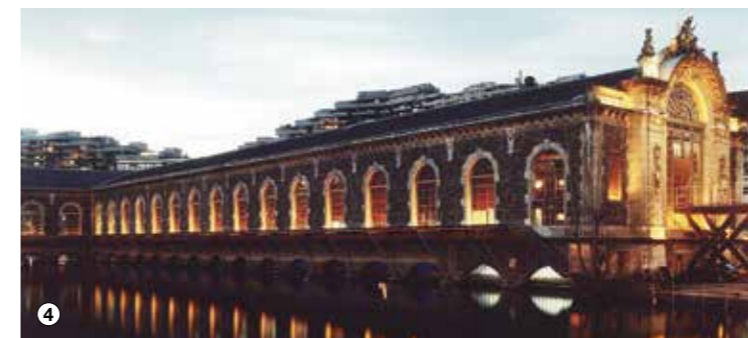
Meetings	Venue: Hotel Pilatus-Kulm ①	Lucerne
	Gala dinner: Schweizerhof	Bern
	Activity: Patek Philipp Museum	Geneva
Incentives	Highlight: Cheese cathedral ⑤	Gstaad
	Gala dinner: Dinner in the cable car, Rigi ②	Lucerne
	Activity: Kambly factory	Bern
Congresses	Venue: Congress Centre Rondo	Engadin St. Moritz
	Gala dinner: Castles of Bellinzona ③	Ticino
	Activity: Visit to ETH university	Zurich
Events	Venue: Tschuggenhütte ④	Arosa
	Gala dinner: Waldhotel Flims	Flims Laax Falera
	Activity: Cooking class at Fattoria Moncucchetto	Lugano



Big group (over 100)



Meetings	Venue: Congress Centre Basel	Basel
	Gala dinner: Intercontinental ①	Davos
	Activity: History of textiles ②	St. Gallen
Incentives	Highlight: Swiss folklore show	All over Switzerland
	Gala dinner: On the steamboat La Suisse ③	Lausanne
	Activity: Snow experience games	Bernese Oberland
Congresses	Venue: Spreitenbach Arena	Zurich
	Gala dinner: Bâtiment des Forces Motrices ④	Geneva
	Activity: Art workshop at Zentrum Paul Klee	Bern
Events	Venue: Congress Centre Kursaal ⑤	Interlaken
	Gala dinner: Swiss Museum of Transport	Lucerne
	Activity: Team building in a car-free village	Valais, Zermatt



Services of the Switzerland Convention & Incentive Bureau.

The Switzerland Convention & Incentive Bureau is a national non-profit-making organisation, representing the leading conference destinations, national event organisers as well as transport companies.

Our promise

- Expert and insider tips
- Unique programmes out of the box
- Local contacts for difficult requests
- Researching appropriate destinations
- Suggestion of extraordinary venues
- Tailor-made advice
- Assisting with site inspections
- Ideas for giveaways



References and testimonials.



Meetings.

Star Allianz Europe
(Zurich, 2016, 90 participants)

Incentive (large).

Amway Thailand
(Montreux and Lucerne, 2015, 1,500 participants)

Incentive (small).

Khandelia Mercantile India
(Lucerne, 2015, 38 participants)

Congresses.

Annual Conference of the European Association of Labour Economists
(St.Gallen, 2017, 400 participants)

Events/fairs.

Youth Olympic Games
(Lausanne, 2020, sport event)

What they say about us.

“Swiss precision with a good dose of first-class hospitality is how I would describe our experience working with the Switzerland Convention & Incentive Bureau. They were our life line every step of the way. They even made themselves available during times when their office was closed for the holiday.”

Nadine Murray, Principal, testimonial from Planit, Inc, USA



Technical visits.

Lake Geneva Region.

Education

La Garenne educational tour
Why: discover high level of private education system

Sustainability

Visit of the incinerator of Lausanne
Why: waste management in Switzerland, top in terms of sustainability.

Free

Geneva.

Politics

Headquarter of the UN
Why: in Europe possible only here

Technical

Nuclear Research CERN
Why: discover where internet was invented CERN.

Free

Valais.

Technical

Visit of the dam Grande Dixence
Why: world's highest gravity dam

Technical

Tour of thermal bath Leukerbad
Why: how to use natural resources for thermal treatments

Free

Bern.

Sustainability

FLYER factory tour
Why: Swiss innovative E-bike production

Fashion/design

Handicraft, Alphorn factory
Why: typical Swiss product made the same as 100 years ago

Lucerne.

Sustainability

Why: while learning, you will enjoy a fantastic panorama

Health

Factory and laboratory OMIDA
Why: production of unique homeopathic products

Bernese Oberland (Gstaad, Interlaken).

Tourism

Schilthorn cableway
Why: technical guided tour

Free

Technical

Lötschberg Tunnel
Why: Swiss technical masterpiece cutting through the Alps

Ticino and Lugano.

Educational

University of Lugano
Why: first and only Italian-speaking university in the country

Free

Technical

Swiss Helicopter
Why: discover in how many ways Swiss people use helicopters (transporting material, people, rescue)

Graubünden (Engadin, Davos, Arosa and Flims).

Technical

Institute for Snow and Avalanches Research, Davos
Why: studying the snow situation all over the Alps in Switzerland

Sustainability

Plus-energy hotel Muottas Muragl, Engadin St. Moritz
Why: how a hotel can implement a high standard of sustainability

Zurich.

Technical/Sustainability

Zurich disposal and recycling services as well as water cleaning system
Why: the biggest city in Switzerland is very sustainable

Basel.

Pharmaceutical

Novartis Campus visit
Why: top architecture and new way of planning offices

Pharmaceutical History Museum

Why: discover the cluster of the city in the heart of pharmaceutical industry in Europe



- ① Grande Dixence dam, Valais
- ② View from Muottas Muragl, Engadin St. Moritz
- ③ FLYER E-bike factory, Bern

Museum of a different kind.



The Olympic Museum.

Opened in 1993 in Ouchy, a district of Lausanne, it reflects the spirit of the sports and is a unique venue for events and gala dinners.



International Red Cross Museum.

Geneva, birthplace of the Red Cross, is home to the only museum dedicated to the work of Henry Dunant.



FIFA Museum.

Home of football history, the museum celebrates the rich heritage of football and shows how the game continues to connect and inspire the world.



Charlie Chaplin Museum.

14 hectares of the domain inhabited by Chaplin serving as a museum and fabulous theme.



Victorinox Museum.

An interactive exhibition presents the **history of the knife** and the milestones of the Victorinox army knives company.



IWC Museum.

The stylish museum in the elegant historic building takes visitors on a trip through time and the world of **legendary watch models.**





Swiss cheese specialties, Gstaad

Swiss gastronomy.

Gastronomy is the best way to experience a country and integrating factory visits, workshops, tastings and dinners, with the most famous Swiss products – a must for successful MICE events.



Cheese

In Switzerland you are never far from a traditional cheese factory (Schaukäserei): don't miss stopping at a show dairy to see how cheese is produced, to taste different kinds of cheese and to enjoy team-building activities.

A top selection by SCIB

- Emmentaler Schaukäserei
- La Maison du Gruyère
- Appenzeller® Show Dairy



Chocolate

The healthy Swiss cows spend their summer months outdoor in the mountain eating fresh food and breathing clean air. Their milk is therefore fantastic and is one of the main ingredients to produce the best chocolate in the world.

A top selection by SCIB

- Lindt & Sprüngli
- Chocolat Alprose
- Aeschbach Chocolatier



Wine

Though not as well known as other Swiss products, the white and red wines of Switzerland still offer a fantastic selection. In fact the production is so small that these wines are not easy to find in the country. The region where they are produced is superbly beautiful.

A top selection by SCIB

- Lavaux UNESCO
- Vineyards of the city of Geneva
- Valais valley



Activities for groups.

Golf experience

- Over 90 courses of varying levels of difficulty all over the country
- Highest 18-hole golf course in Europe in Adelboden
- Golfing on snow year-round

Summer sports

- Hiking trails with varying lengths and levels of difficulty
- Build your own raft and navigate the clear water of lakes and rivers
- Scooter tours in the countryside and the city

Winter sports

- Husky excursion with dinner in a mountain hut
- Half-day ski experience with instructor
- Ice sculpture contests

Team-building activities

- Watch workshop: Lionel Meylan, Vevey
- Farm games in the countryside: Jucker Farm Zurich



①



②



③



④

- ① Husky sledging, all over Switzerland
- ② Scooter mountain tour, Arosa
- ③ Team building milking a cow, Gstaad
- ④ Alpine golf, Glacier 3000

Swiss UNESCO World Heritage properties.

Cultural

- Abbey of St. Gallen (1983)
- Benedictine Convent of St John at Müstair (1983)
- La Chaux-de-Fonds/Le Locle, Watchmaking Town Planning (2009)
- Lavaux, Vineyard Terraces (2007)
- Old City of Bern (1983)
- Prehistoric Pile dwellings around the Alps (2011)
- Rhaetian Railway in the Albula/Bernina Landscapes (2008)
- Three Castles, Defensive Wall and Ramparts of the Market Town of Bellinzona (2000)



①



②



③

- ① Old Town of Bern
- ② Abbey Library St. Gallen
- ③ La Chaux-de-Fonds, Lake Geneva Region

Natural

- Monte San Giorgio (2003)
- Swiss Alps Jungfrau-Aletsch (2001)
- Swiss Tectonic Arena Sardona (2008)



①



②

- ① Jungfrau-Aletsch, Valais
- ② Monte San Giorgio, Ticino

Events in Switzerland.



- ① Sechseläuten, Zurich Region
- ② Ski World Cup in Wengen, Bernese Oberland
- ③ Festival del Film di Locarno, Ticino



Culture and traditions

- Sechseläuten Zurich (April)*
- Art Basel (June)
- Fêtes de Genève (July/August)

Music and film

- Montreux Jazz Festival (July)*
- Film Festival di Locarno (August)*
- Lucerne Festival at Eastern (March/April)*

Sport

- Ski World Cup in Wengen (January)*
- White Turf St. Moritz (February)*
- Weltklasse Zürich (September)*
- Omega European Masters Crans-Montana (September)*

* Top Events of Switzerland

Special overnight locations.



- ① Igloo village in Engelberg, Central Switzerland
- ② Kartause Ittingen, Eastern Switzerland
- ③ View from Muottas Muragl, Engadin St. Moritz



In a historic building

- Berghotel Schatzalp (92 rooms)
- Grandhotel Giessbach near Interlaken (70 rooms)

In an igloo

- Whitepod Eco-Luxury in Valais (12 rooms)
- Igloo villages in Davos, Engelberg, Gstaad, Stockhorn and Zermatt (between 10 and 20 rooms)

In a chalet

- CERVO Mountain Boutique Resort in Zermatt (36 rooms)
- W Hotel in Verbier (130 rooms)

On a mountain top

- Muottas Muragl in Engadin (16 rooms)
- Hotel Pilatus-Kulm near Lucerne (30 rooms)
- Grimsel Hospiz between Interlaken and Zermatt (28 rooms)

In a monastery

- Kartause Ittingen in Eastern Switzerland (68 rooms)
- Kloster Kappel near Zurich (74 rooms)



View of Arosa, Graubünden

Arosa Lenzerheide.

An imposing mountain scenery 1,800 meters (5,906 ft) above sea level – that’s the backdrop of how Arosa welcomes its visitors. Revel in the idyllic setting of Arosa and experience nature at its finest.

1 Animal parks

Arosa is well known for its squirrel path. On this 30-minute path, you will meet lots of wild squirrels and birds. In 2018 we also open a bear park for our Arosa guests.



2 Incentives

At Arosa numerous indoor and outdoor activities are available to help build team spirit, promote communication, boost commitment – or simply to enjoy.

3 Hotels

Choose one of your preferred hotels. They offer you a charming infrastructure, modern conference rooms, a selection of culinary experiences and unforgettable memories.

4 360° panoramic view

On the mountain top, the restaurant Weissshornkopf will offer you a view over the Swiss mountains, the beautiful lakes and the oldest city of Switzerland: Chur.



5 Events

Arosa is Switzerland’s event-destination par excellence. Every weekend there are national and international highlights in sport & culture. Visit and be a part of it.



Arosa Tourism
7050 Arosa
Phone +41 (0)81 378 70 27
mice@arosa.ch
www.arosa.ch
www.kongress-arosa.ch

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
249	738	436	367	1,790

Gala dinner venues

Name	Capacity (banquet)	Website
Restaurant Weissshornkopf	220	www.arosabergbahnen.com
Arosa Kulm Hotel & Alpin Spa	180	www.arosakulm.ch
Waldhotel National	140	www.waldhotel.ch
Golfhuus	80	www.golfhuus.ch
Gspänli	28	www.gspan.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Tschuggenhütte	250	www.tschuggenhuetten.ch
Prätschlistall	42	www.praetschli.ch
Alpenblick	120	www.alpenblick-arosa.ch
Burestübli	100	www.arlenwald.ch
Carmennahütte	80	www.carmennahuetten.ch



i Golf.

Did you know that Arosa has the highest 18-hole golf courses in Europe and golf balls fly about 10 % longer than at sea level? How long will your golf ball fly?

Ideas for activities.

Maran Alpine Garden

At the Maran Alpine Garden you will find countless alpine flowers in their natural habitat surrounded by the local flora and fauna in all its glory. A very special experience – and not just for flower lovers.



Scooters

Whizz along our lovely trails wherever you like on these two-wheeled vehicles. Take the Weisshornbahn gondola up to the middle station. Then ride down to Maran and pass different restaurants for a short break.

Husky

Under the expert supervision of the guides, you and your team will dress all dogs with harnesses for the big moment: almost silently the training carriages roll through the landscape. Only the panting of the dogs can be heard.



Ice hockey game

Fun on the ice in summer? Get equipped with all the right gear and take an expert body check, or weave your way through rows of opponents to slam in a goal. We guarantee that you'll soon warm up despite the low temperature!

Horse-drawn carriage rides

The carriage rides that are so popular in winter are also available in summer. Enjoy a leisurely ride through the mountain scenery and sip a sparkling Prosecco during the journey.



Cable car in action

Do you fancy a look behind the scenes of a cable car? Would you like to get a closer look at its complex workings? Does finding out more about the technical side appeal to you?

Ideas for excursions.



Heimatmuseum

Who says history is dry as dust? Visit the local history museum "Eggahuus" and find out more about the history of Arosa and the Schanfigg valley.



Cheese Factory Alp Maran

Visit the Cheese Factory Alp Maran and see how they produce cheese and butter. In the showroom, they tell you about the life on the alps and you can taste the local products.



All-inclusive

Enjoy a variety of leisure activities during the summer season for free with the Arosa Card – as often as you like. Get a free Arosa Card when staying overnight.

All-inclusive card services:

- Arosa – Weisshorn cable car
- Hörnli Express cable car
- Urdenbahn cable car
- Local Bus
- Rope Park
- Pedalo and boats on the Obersee lake
- Lido Untersee lake
- Driving Range Fee
- Entrance to the Local History Museum Schanfigg

Special meeting venues.



Congress centre: Sport and Congress Centre

Your modern alpine conference infrastructure with our friendly Arosa Service.

- Conference room for 380 people
- Event hall for 1.800 people
- Individually customisable rooms
- All-round carefree service

Great view: restaurant Weisshorn Gipfel

First, you pick the cable car up to 2,653 metres (8,704 ft) above sea level. On the top, you will see about 400 mountain peaks. The new restaurant with a special architecture will offer you a variety of delicious food and beverages.



Great view: Cable Car Urdenbahn

Would you like to try something unique? Just book a seminar session in the cable car. They will transport you to the middle of nowhere and you will find yourself in perfect surroundings for open-minded meetings.

Hörnli

Alpine style, delicious food art and cosy rooms. Moreover, if you like you can also stay overnight in the Hörnli and enjoy unbelievable sunrises or sunsets.



Event location: Eventhall Arosa

Product Launches, Events, Concerts, Conventions are all possible in the Arosa Eventhall. Our slogan is "nothing is impossible". Let us know what you need and we make it happen.



Rhine river, Basel

Basel.

Basel will surprise you: its central location, first-class transport connections and infrastructure as well as the compactness of the city make Basel one of the most important exhibition and congress cities in Europe.



1 Art & Culture

Nearly 40 museums with world-renowned exhibitions – this is unique in Switzerland and top class by international standards. With various themed areas, the museums offer something for every taste.

2 Accessibility

Travelling to Basel is quick and easy. Many international airlines fly to EuroAirport, which is located only 15 minutes from the city centre, or to nearby Zurich Airport.

3 Architecture & Design

Basel has one of the most beautiful and best-preserved historic centres in Europe. The city has nonetheless remained open to new ideas and, in recent decades, has evolved into a veritable architectural Mecca.



4 Three countries' corner

Basel's location on the three countries' corner where Switzerland, Germany and France meet not only makes for an open-minded and hospitable city, but also enables you to carry out a number of activities.



5 Christmas markets

The Christmas markets on Barfüsserplatz and Münsterplatz have long been a fixed part of the Advent program for visitors to the city from near and far.

Basel 

Culture Unlimited.

**Basel Tourism
Convention Bureau**
Phone +41 (0)61 268 68 20
convention@basel.com
www.basel.com

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
101	2,186	2,652	1,154	6,093

Gala dinner venues (5 ideas) – special location

Name	Capacity (banquet)	Website
Offene Kirche Elisabethen	80–250	www.offenekirche.ch
Messe Basel, event hall	1,360	www.congress.ch
Volkshaus Basel, Festsaal	400	www.volkshaus-basel.ch
Basler Personenschiffahrt, Christoph Merian	280	www.bpg.ch
Les Trois Rois, Salle Belle Epoque	160	www.lestroisrois.com

Restaurant for groups (5 ideas)

Name	Capacity (banquet)	Website
Safran Zunft, Zunftsaal	300	www.safran-zunft.ch
Löwenzorn	80	www.loewenzorn.ch
Kunsthalle, Campari Bar	120	www.restaurant-kunsthalle.ch
Noohn	300	www.noohn.ch
Der Teufelhof, Restaurant Atelier	130	www.teufelhof.com



Mobility Ticket.

Did you know that when you check in at a hotel in Basel, you will receive a Mobility Ticket entitling you to the free use of public transport in the city and the surrounding area for the entire duration of your stay.

Ideas for activities.

Kunstmuseum Basel

The Kunstmuseum Basel is one of the oldest public art collections in the world. The museum owns the world's largest collection of works by the Holbein family and other important works of art from the Renaissance period.



City Treasure Hunt

Are you looking for a team-building experience? Or would you like to get to know the hidden corners, alleys and special features of Basel? The treasure hunt through the Old Town of Basel is ideal.

High-tech Treasure Hunt tab tour

This high-tech team adventure combines adventure and exploratory spirit. With the help of tablet PCs and the purpose-built software the participants are sent on an eventful and interactive journey.



Beschle Chocolatier – make your own chocolate

A visit to the famous chocolatier allows you a precious insight into the manufacturing, processing and refining of chocolate, followed of course by some tasting. Afterwards you can create your own type of chocolate.



Fasnacht

The Basel Fasnacht Carnival only lasts three days, but for the other 362 days of the year the city is busy making preparations. The Fasnacht Carnival evening provides the ideal environment to get in the right spirit.



Sweet Basel

As well as its own Basel Nougat, Sweet Basel sells a range of traditional and old-fashioned sweets such as the popular Mässmögge.

Ideas for excursions.

Alsace

Travel along the famous wine route and taste first-class Alsatian wines. Take a guided tour of beautiful Colmar and try local delicacies.



Black Forest

Do not miss the beautiful Black Forest. Discover fairytale forests and picturesque towns. The excursion takes you to Titisee and on to St. Blasien, whose impressive townscape features the third-largest church cupola in Europe.

Augusta Raurica

Join us on a tour of the Roman city of Augusta Raurica. Imposing ruins and countless finds such as a hoard of silver and the ancient "Casa Romana" bring images of a once pulsating Roman city to life.



Wasserfallen

Feel like you are flying over the magnificent landscape of the north-eastern Jura by taking north-western Switzerland's only aerial cableway and enjoy the unspoilt nature. Reachable by bus in only 40 minutes.

Aletsch Arena

Experience the Aletsch Glacier, the longest ice flow in the Alps and the core of the UNESCO Swiss Alps Jungfrau-Aletsch World Heritage property.



i Basel Tattoo.

Did you know that Basel hosts the second-largest military music festival after the famous Edinburgh Tattoo? It takes place every year in July.

Special meeting venues.

Congress centre: Congress Center Basel

In terms of surface area, the Congress Center is Switzerland's largest conference centre and stands for versatility and professionalism. The multifunctional rooms are furnished and equipped with state-of-the-art technology.



Gala dinner: Fancy a cruise on the Rhine?

Whether you are planning a birthday party, a wedding or a dinner, Basler Personenschiffahrt is ready for your requests from bow to stern. Their experienced galley crew is available to take care of your catering.



Great view: Bar Rouge

105 metres (344 ft) up and with spectacular views of Basel is the place of your dreams – Bar Rouge. The bar on the 31st floor of the Messeturm transforms into an cocktail bar and a dance club.



Event location: Rhypark

Situated right on the Rhine river, Rhypark is able to respond to the most sophisticated needs, whether they be corporate events, seminars, workshops or weddings.



Event location: Pantheon

An attractive venue for events, a vintage car museum, a vintage car workshop, a restaurant and a shop. Spanning no less than 7,500 square metres (24,606 ft²), the Pantheon Basel is Switzerland's largest vintage car centre.





View from Rose Garden, Bern

Bern.

The unique charm of the compact UNESCO-listed Old Town, the unparalleled mixture of traditional and modern, the city's location as a gateway to the Alps, the close-by Emmental valley and its stress-free atmosphere all contribute to make the Swiss capital the ideal setting for meetings and incentives.

1 Short distances

The compact city size and short distances between meeting venue, dinner location, hotels and the Old Town is an additional plus.



2 Shopping under the Arcades

Thanks to the six kilometers (four miles) of arcades, Bern has one of the longest covered shopping promenades, especially enjoyable in bad weather.



3 Living traditions

Customs and traditions can be experienced amidst the hilly landscape of the close-by Emmental Valley where the real Swiss cheese, the Emmentaler AOP, is made.



4 University city

Bern has renowned research centres specialised in sustainability, health and medicine, matter and the universe, intercultural knowledge, politics and government.

5 Bernese lifestyle – slow down

Due to the laid-back lifestyle of the Bernese, incentive participants find themselves in a relaxed atmosphere with time to focus on what's really important.

BERN⁺

Bern Tourism
3011 Bern
traveltrade@bern.com
www.bern.com/meetings

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
228	936	756	549	2,469

Gala dinner venues

Name	Capacity (banquet)	Website
Kornhauskeller (Granary)	700	www.bern.com/kornhauskeller
Gurten pavilion	500	www.bern-incoming.ch/galadinner
Lorenzini	90	www.bern.com/grouprestaurants
Schwellenmätteli Restaurants	180	www.schwellenmaetteli.ch
Restaurant Zum Äusseren Stand	120	www.bern-incoming.ch/galadinner

Restaurants for groups

Name	Capacity (banquet)	Website
Verdi	100	www.bern.com/grouprestaurants
Klötzlikeller	70	www.bern.com/grouprestaurants
Altes Tramdepot	100	www.altestramdepot.ch
Restaurant Rosengarten	100	www.rosengarten.be
Cinématte	100	www.bern.com/grouprestaurants



i Albert Einstein.

Did you know that Einstein lived in Bern when he invented his famous formula $E=mc^2$. His apartment in the Old Town is open to visitors, and the Bernisches Historisches Museum hosts the world's first Einstein Museum.

Ideas for activities.

Creative workshop at Zentrum Paul Klee

Use your creativity in teams of up to 150 persons to develop new perspectives for your company or make personal works of art, even suitable for display at home. The Creaviva workshop is also perfect for client events.



Active: kick scooter city tour

Without breaking a sweat, you will be transported by the Marzili train to the upper Old Town. Then the fun really begins: glide down the hill for a memorable spin around the historic alleys and streets.

Aare Floating

Discover the city of Bern from a whole new perspective during a rafting tour along the Aare river. Mighty sandstone bridges, narrow half-timbered houses, and the natural curves of the river landscape make this an exciting and richly diverse trip.



Parliament Building

The Parliament Building in Bern is not simply the seat of the Swiss Parliament, it is also an outstanding symbol of politics in Switzerland. Visitors will see the focal points of the building and will be given some information on the history of the Federal Palace.



Farm Olympics

Who's going to win Olympic gold in the cow milking, cowbell golf or horseshoe tossing competition? Choose the type and number of disciplines based on your interests. Several farms within a 20-minute coach ride from Bern are available.



Emmental Show Dairy

How does the famous Swiss cheese get its holes? Find out at the original Emmental Show Dairy. The little cheese village in the scenic Emmental valley is a blend of the past and the present. You'll get an up-close look of both traditional and modern production techniques – with hands-on experience.

Ideas for excursions.

The Kambly Experience

Unravel the secrets of the art of fine biscuit making with all your senses. Take your pick from more than 100 varieties of biscuits, look over our master confectioners' shoulders as they work, or make your own biscuits.



Cailler (Nestlé) Chocolate Factory

An unforgettable experience during a day out at the Maison Cailler, during which all your senses will be immersed in the wonderful world of Cailler chocolate. Simply irresistible!



Vineyards on Lake Biel/Bienne

Explore the vineyards on Lake Biel/Bienne on a guided trottibike scooter tour. Enjoy beautiful views during an aperitif and wine tasting at a winemaker's or a dinner in a cosy wine cellar or on a boat on the lake.



Omega Museum

The newly renovated Omega Museum in Biel features items representing the brand's entire history, including the watchmaker's bench used by Louis Brandt when he began to make watches more than 160 years ago.

Handicraft Village Wasen

Experience lively traditions in the famous Emmental region – visit the truly unique traditional craft businesses of Wasen. Peek over the shoulder of artisans at work, such as saddler, Schwyzerörgeli builder or the tailor stitching up traditional local costumes.



i Toblerone & Bears.

Did you know that the Toblerone chocolate was founded and is still produced in Bern. Can you spot the bear hidden in the logo? By the way, the Bear, the symbol of Bern, can be discovered at the famous Bear Park.

Special meeting venues.



Congress centre: Convention Center Kursaal Bern

The Kursaal Bern comprises meeting rooms for up to 1,500 persons, a four-star superior business and lifestyle hotel, restaurants, bars and a Grand Casino – plus a spacious 2,000-square-metre (21,527 ft²) forum for exhibitions, receptions or gala dinners of excellence with a spectacular view of the Old Town.



Great view: Gurten – Park in the Green

Up on Mount Gurten you will find many options for venues and the best facilities to make your event a success. The inspiring atmosphere of the spacious grounds (100,000m²/1,076,391 ft²) and the views of the Swiss capital and the Alps ensure an unforgettable experience.

Castle Hünigen

Surrounded by a large park with mature trees and rose terraces the castle offers over ten splendid halls and rooms designed in a special setting for various celebrations and successful meetings. The atmosphere and the service are all perfect – whether for board meetings or gala dinners.



Sporty: Stade de Suisse

The Stade de Suisse soccer stadium is a multifunctional event and conference centre. The wide variety of spaces available offers something to suit every occasion, from a ten-person workshop to large-scale events for 1,200 guests, from an automotive exhibition or a product presentation to a gala dinner.



Davos, Graubünden

Davos.

Davos is the alpine leader in the global meeting market and the highest town in Europe. Davos has a rich tradition in hosting congresses: you will find the most modern congress centre in the Alps, which even attracts the World Economic Forum.

1 A Stone's throw from 9 airports

You will travel to your alpine meeting destination in comfort and stress-free by train: You can sit back, relax and enjoy the view – the train brings you and your luggage safely and in comfort to your destination.



2 Congress Centre Davos

Thanks to the latest expansion of the congress centre, Davos now has one of the most modern congress centres in the Alps. Up to 7,000 delegates can meet here and take advantage of a perfect infrastructure.

3 High quality of accommodations

Davos is "The best meeting place in the world", because: Davos offers high quality of hotel infrastructure in more than 60 properties with over 27,000 guest beds from one- to five-star.

4 For events of any size

Davos is not just a unique ideal location for seminars and conferences of any size. 15 seminar hotels in Davos Klosters are specialised in the professional organisation and execution of seminars.



5 Art/culture

The cultural offerings in Davos are unparalleled in the mountains in terms of diversity and quality. As the rich cultural past with artists such as Heidi, Ernst Ludwig Kirchner and Thomas Mann etc. and today JapAniManga.



Convention Bureau Davos
Phone +41 (0)81 415 22 76
sales@davos.ch
www.davos.ch/meetingplace

Hotel capacity (rooms)

★★★★★/★★★★★	★★★★/★★★★	★★★/★★★	Other	Total
764	3,214	1,616	13,861	19,455

Gala dinner venues

Name	Capacity (banquet)	Website
Congress Centre Davos	Up to 1,200	www.davoscongress.ch
Madrisahof	Up to 120 (one room)	www.davos.ch/meetingplace
Schatzalp hotel	Up to 240	www.davos.ch/meetingplace
Different seminar hotels	From 50 up to 350	www.davos.ch/meetingplace

Restaurants for groups

Name	Capacity (banquet)	Website
Jschalp, Davos Jakobshorn	Up to 200	www.davos.ch
Alpenhof, Davos	Up to 120	www.davos.ch
Walserhuus, Davos Sertig	Up to 100	www.davos.ch
Höhwald, Klosters	Up to 80	www.klosters.ch
Alpenrösli, Klosters	Up to 80	www.klosters.ch



i World Economic Forum (WEF).

Did you know that the annual World Economic Forum (WEF) involving around 3,000 internationally known, leading economists, politicians, scientists and businessmen, is the flagship of Davos as a meeting place.

Ideas for activities.



Guided city tour with degustation

This guided city tour takes you to the historic sites and famous sightseeing attractions of Davos. Along the way you can enjoy local specialities such as pear bread, nut cake or mountain cheese. Or visit Switzerland's highest beer brewery and make your own beer.

Bavarian Curling

Bavarian curling is one of the oldest winter sports in the world. The aim of Bavarian curling is to position the team's ice stocks as close to the tee as possible. Enjoy this fun game in our beautiful mountain surroundings.



Horse-drawn carriage ride into a side valley

An easy trot through the valley – lean back and enjoy the panoramic views. Discover one of the lovely side valleys of Davos or Klosters and round off your journey with a traditional meal in a cosy restaurant.

“Sweet Dreams” – make your own chocolate

Learn how chocolate is made and produce your own chocolate bar to take with you! Enjoy an interesting tour through the factory full of sweets and taste the traditional home-made nut cake.



Traditional photoshooting in the Alps

Profit from the opportunity to take a professional picture in a traditional costume with a typical Swiss subject such as a St-Bernard dog, historic horse carriage or an Alphorn, in front of our beautiful mountains or in the Igloo village.



Mountain cheese dairy

From mid-June to mid-September you can experience daily how mountain cheese is made of high-quality mountain milk. Watch the production in a mountain cheese dairy and afterwards taste different mountain cheeses.

Ideas for excursions.

Bernina Express – Davos to Poschiavo

One of the most spectacular ways to cross the Alps: the Bernina Express from Davos to Poschiavo. The train winds its way gently through splendid scenery. One highlight is the panoramic journey through the UNESCO World Heritage.



Glacier Express

The panoramic journey on the Glacier Express through the Swiss Alps is one to remember – with highlights from start to finish. The slowest express train in the world takes passengers over 291 bridges and through 91 tunnels.



Monstein – Typical Walser village

Monstein still exhibits some of the unmistakable characteristics of a typical Walser village. The village is a small gem studded with timber houses – some of which are still covered with larch tiles – and stores on stilts.



Heidi's village

Find yourself transported back to the time of the story of Heidi when you visit Johanna Spyri's "Heidihaus" (Heidi's house), in Heidi's Village (Heididorf) in Maienfeld. Experience the story of Heidi at its original place.



Vintage bus journey

In summer time you can enjoy a nostalgic journey through Davos and its surroundings with our vintage bus. This Saurer bus, building year 1949, was in former times the official public service bus in Davos.



i Winter sport.

Did you know that the first t-bar lift in the world started up in Davos. Learn or improve your skiing in the place where skiing was revolutionised and visit the winter sports museum.

Special meeting venues.



Congress centre: Congress Centre Davos

Thanks to the latest expansion of the expansion, Davos now has one of the most modern congress centres in the Alps. It covers 12,000 square metres (39,370 ft²), features three independent meeting areas, a plenary hall for 1,800 delegates and a further 34 rooms. Up to 7,000 delegates can meet here and take advantage of a perfect infrastructure.

Gala dinner: Schatzalp

The Schatzalp, the “Magic Mountain”, is located on a sun-drenched plateau directly above Davos. The historic rooms with big windows are the perfect location for an unforgettable gala dinner.



Great view: Madrisa Tower

Rendezvous with fairies, elves and imps. High above Klosters, there is the 12-meter-high tower called “Sagenturm”. Forget for a moment the stress and let yourself be inspired. That is Davos Klosters.

Great view: Pischa

Pischa is the unspoilt alternative for anyone wishing to enjoy the mountains away from all the hustle and bustle of the other arenas. The whole restaurant on the top can be privatised for events in the evening conveying a real feeling of altitude and an unforgettable view of the mountains around.



Event venue: Vaillant Arena (ice stadium Davos)

It is primarily used for ice hockey and is the home arena of HC Davos (first division) with a capacity of over 7,080 people. Every year the Spengler Cup is played in this arena. With the Congress Centre a perfect combination.



View of the Engadin valley and the lakes, Graubünden

Engadin St. Moritz.

Situated at 1,800 metres (5,906 ft) above sea level and blessed with plenty of sunny days a year, breathtaking views, the seemingly endless expanse of the Engadin lake plateau, an extraordinary quality of the light – all combine to conquer the hearts of visitors from all over the world.



1 St. Moritz and Pontresina

Scintillating St. Moritz and the inspiring glacier village of Pontresina are two very appealing incentive and conference destinations in the Alps.

2 Convention and Event Centre Pontresina

The modern Convention and Event Centre Pontresina, top-class seminar and conference hotels and various mountain huts are available as venues for a wide variety of events for up to 500 persons.

3 Social programme

The natural landscape of the Upper Engadin forms an unrivalled backdrop for a host of outdoor activities and social events.



4 Event Locations

A scenic spot high in the mountains or an idyllic venue beside a mountain lake, somewhere rustic in the heart of a village or elegant halls steeped in history, you will find a venue to suit every event.



5 Mountain Railways included

Stay more than one night at any of more than 100 participating hotels, and travel is included on up to 13 cable cars, funiculars and chairlifts in Engadin St. Moritz.



**Engadin St. Moritz
Convention Services**
Phone +41 (0)81 830 08 15
meetings@estm.ch
www.engadin.stmoritz.ch/meetings

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
1,099	1,380	1,844	2,199	6,522

Gala dinner venues

Name	Capacity (banquet)	Website
Badrutt's Palace Hotel	290	www.badruttspalace.com
Carlton Hotel	200	www.carlton-stmoritz.ch
Kempinski Grand Hotel des Bains	390	www.kempinski.com/stmoritz
Kulm Hotel	420	www.kulm.com
Grand Hotel Kronenhof	300	www.kronenhof.com

Restaurants for groups

Name	Capacity (banquet)	Website
Mathis Food Affairs	220	www.mathisfood.ch
el paradiso	200	www.el-paradiso.ch
Romantik Hotel Muottas Muragl	220	www.muottasmuragl.ch
Panoramarestaurant Corvatsch	60	www.corvatsch.ch
Diavolezza	120	www.diavolezza.ch



i History of Winter.

Did you know that the winter tourism was born in St. Moritz in 1864, when the first British tourists spent the winter in the Engadin.

Ideas for activities.

Segantini Museum, St. Moritz

The Segantini Museum (opened in 1908) was designed by the architect Nicolaus Hartmann as an accessible memorial to the painter, who lived during the last five years of his life in the Engadin. The building was modelled on the pavilion that Giovanni Segantini had planned for his Engadin Panorama at the Paris World Exhibition in 1900.



Panorama Trail Muottas Muragl

This excursion combines the pleasures of hiking like no other: the trip up the mountain in the picturesque funicular, the fabulous view across the Engadin lake-strewn plateau to the Bernina Massif, and finally this enchanting panorama trail, which leads through pine forests and past gnarled roots of Swiss stone pines.

Seductive shopping

A shopping expedition in St. Moritz is a treat full of surprises. Many well-known designers are represented with their own elegant boutiques. Traditional sports suppliers, tempting souvenir and gift shops and exclusive, mouth-watering delicatessens also belong to the wide variety of shopping on offer in this chic alpine town.



Glacier Express

A few moments ago you were basking in the sunshine of St. Moritz and now, 291 bridges and 91 tunnels later, there is the Matterhorn towering above you like a giant chunk of Toblerone. There's no more spectacular train ride than this.

Hauser's School of Chocolate

Learn the secrets of the confectionary on Hauser's chocolate workshop! Over the course of about an hour, you will get a fascinating insight into the world of chocolates and sweets.



Alpine Cheese Dairy Morteratsch

In Summer, you can watch the traditional artisan craft of cheese-making at the Morteratsch Alpine show dairy and sample the home-made products in the course of a brunch of afternoon snacks. The idyllic alpine hut is located close to the Morteratsch Glacier, surrounded by nature.

Ideas for excursions.



Bernina – Alp Grüm full-moon trip

A ride on the spectacular Bernina railway line by full moon – or even by new moon – is an awesome experience. You travel in panoramic cars in a special train up to Alp Grüm at 2,091 metres (6,860 ft) and enjoy an aperitif.



First plus-energy hotel in the Alps: guided tour for groups

Discover more about the ground-breaking energy concept implemented by the Romantik Hotel Muottas Muragl. During summer 2010, the entire Berghotel Muottas Muragl was completely renovated. Particular focus was placed on the aspect of environmental friendliness, giving rise to the first plus-energy hotel in the Alps.

Diavolezza

The cable car carries you up to a place that is spectacular, yet fuss-free. Here only facts count: zero air pollution, 3,000 vertical metres (9,843 ft) above sea level and one breathtaking view of the Bernina massif.



Helicopter Flights

See the spectacular scenery of the Engadin from a bird's eye view. Take off, fly around the mighty Piz Bernina and close by the Bianco-cograt ridge, glide over the glaciers and along the length of the valley lakes – the route is up to you.

FIS Alpine World Ski Championships 2017

As host, the Engadin St. Moritz holiday region is looking forward with great pleasure to the FIS Alpine World Ski Championships 2017 in St. Moritz. The community has set its sights on an atmospheric, authentic and modern sporting event in an unmatched mountain setting.



i Luxury brand.

Did you know that St. Moritz is one of the most glamorous resorts in the world. Its name has been registered as an internationally protected trademark and all over the world it is equated with elegance and class.

Special meeting venues.

Congress centre: Convention and Event Centre Pontresina

The Convention and Event Centre Pontresina, the highest-altitude conference centre in Europe, is distinguished by its versatile, state-of-the-art infrastructure and facilities, powered 100 % by renewable energy. The modern, professionally equipped rooms are designed to meet the highest requirements.



Gala dinner: Grand Hotel Kronenhof

For weddings and banquets, conferences and concerts, the hotel can offer an incomparable setting for your event. Built between 1848 and 1900 it's recognised as one of the most beautiful, largest and best-maintained historical hotel buildings in Switzerland.

Great view: Corvatsch – Top of Engadin

The spacious Restaurant Murtèl is located at the middle station and can be reached from the valley. From the Panorama Restaurant at 3,303 metres (10,837 ft) above sea level, guests can delight in a magnificent panoramic view of the Engadin mountains and glaciers.



Great view: el paradiso

The el paradiso, with its sun terraces and breathtaking views of the Engadin lakes, invites guests to linger and enjoy. Whether in the rustic El Establo, the elegant La Ventana or the cosy Heaven's Lounge with its crackling open fire – here you can celebrate your meeting or event “close to heaven”.



Event location: Forum Paracelsus

The bathing culture of St. Moritz is deeply rooted; it dates as far back as 1400 BC. In the newly restored Forum Paracelsus concerts, readings, parties and workshops will treat your partners, clients and guests to a memorable all-round experience.



Lake Cauma in Flims, Graubünden

Flims Laax.

The three tourist destinations of Flims, Laax and Falera are located at a height of 1,100 metres (3,609 ft) above sea level, embedded between mountains and on a wonderful sun terrace above the wild and romantic Rhine Gorge.

1 UNESCO World Heritage properties

Be amazed by the impressive Tectonic Arena Sardona, which was included in the UNESCO World Natural Heritage property list in 2008. On a clear day over 500 peaks can be seen.



2 Best Swiss Ski Resort

LAAX is more than just a winter resort. It is a total experience. LAAX shines through its variety and is the epitome of a young, dynamic way of life. The best since 2013.

3 Easy access

Just 90 minutes away from Zurich Airport. You find connections to national trains, which take you to Chur. From there you catch the bus to Flims.



4 Waldhaus Arena

In winter one of the most modern curling arenas in Europe, from April to October a multifunctional events venue for up to 1,800 people. It was built in 2009.



5 Swiss Grand Canyon

The Rhine Gorge between Reichenau and Ilanz is one of the most spectacular and unique landscapes in Grisons and perhaps even the Alps.



Flims Laax Meetings
Phone +41 (0)81 928 48 48
a.romero@flf-meetings.ch
www.flf-meetings.ch

Hotel capacity (rooms)

★★★★★/★★★★★	★★★★/★★★★	★★★/★★★	Other	Total
60	650	260	221	1,191

Gala dinner venues

Name	Capacity (banquet)	Website
Belle Epoque Pavillon	250	www.waldhaus-flims.ch
Waldhaus Arena	830	www.waldhausarena-flims.ch
Museum Waldhaus	40	www.waldhaus-flims.ch
Belle Epoque Restaurant	100	www.schweizerhof-flims.ch
Nova Flims	36	www.nova-flims.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Startgels	90	www.grandislaax.ch/de
Tepee Tent "La Vacca"	60	www.MySwitzerland.com/en-ch/seminarhotels
Caumasee	250	www.caumasee.ch
Fonduestall "Clavau Pign"	80	www.laaxerhof.ch
Stalla	60	www.alp-nagens.ch



i And the winner is ...

Did you know that LAAX is "Switzerland's Best Ski Resort" for the third time in a row! An accolade which is regarded as the "Oscars of the travel industry" and is awarded by both jury and public.

Ideas for activities.



Chur – The oldest town in Switzerland

A guided tour of the historic town will leave a lasting impression. In the Alpine city of Chur, 5,000 years of settlement can be experienced at first hand with the lively centre, its labyrinthine alleyways and much more.

“Pinut” via ferrata

The Pinut on the Flimsenstein is a fascinating natural experience and the oldest preserved via ferrata in Switzerland. This via ferrata makes it possible also for unpractised climbers to ascend the Flimsenstein plateau.



River Rafting through the Swiss Grand Canyon

The Rhine Gorge with its unique landscape, steep cliffs, deep canyons and sheer scree offers the best prerequisites for a unique white-water experience through the “Grand Canyon” of Switzerland.



Curling at the Waldhaus Arena

Send your groups for a spin on the ice and lead them to success with a curling tournament just for fun in one of the best curling centres of the Swiss Alps.



Äpler Chilbi – Traditional Swiss Event

Compete on a farm against one another in traditional Swiss disciplines such as milking cows, bull riding, playing the Alpine horn, coin rolling, stone throwing and much more. Teamwork is required and fun is guaranteed.



Zai – The “world’s finest ski maker”

Whether you’re planning a visit of the factory, an exclusive activity with your company, or an off-piste adventure with friends, you can rely on zai’s bespoke service to ensure your event is a success.



Ideas for excursions.



Bernina Express – From glaciers to palms

Experience the most spectacular Alpine crossings: The Albula and Bernina route of the Rhaetian railways. The route from Thusis to Tirano is a UNESCO World Heritage properties where 55 tunnels and 196 bridges are mastered by the train.



Farm Tour

Barn doors and yard doors are opened! Visit a farm in the fresh mountain air and surrounded by lush green meadows. Look behind the scenes and find out more about the farmyard, agriculture and the intact natural surroundings.

Culinary trails

Combine your hike with an excellent multi-course meal. After each stage, you are rewarded with the next course of the menu. During your hike, enjoy the natural wonders around Flims plus the culinary attractions of the region.



Hot-air ballooning

A hot-air balloon trip is a fascinating experience. Enjoy the fabulous panorama of the Surselva in lofty heights and let yourself be carried gently and safely over the wonderful Grisons landscape.

Gourmet Train

Enjoy a gourmet train journey with a creatively seasonal menu in the cosy gourmet restaurant car with its nostalgic flair. Experience the unique Grisons mountains and let yourself be treated to culinary delicacies in the process!



i A card game in Flims...

Did you know that the Schweizerhof was auctioned off in a card game among the locals. Walter Candrian from Sagogn won the game and his younger brother Mathias took over the "Segnes".

Special meeting venues.

Congress centre: Waldhaus Arena Flims

Situated on the premises of the Waldhaus Flims it is the perfect location for any event. One of the most modern curling arenas in winter and a multifunctional location in summer for large-scale events up to 1,800 persons.



Dinner: Museum Waldhaus

A pleasant journey back in time to the commencement of our 138-year history is a culinary voyage and wine tour at the same time. In the seven exhibition rooms of our hotel museum, enjoy seven courses accompanied by seven wines.



Rotonde Room, Waldhaus Flims

In the elegant Grand Restaurant Rotonde delegates enjoy a breathtaking view of the Flims mountain landscape. Equally impressive are the delicate and stylishly created dishes from Chef Valère Braun.



Salle d'étude, Hotel Schweizerhof

From the «salle d'étude», which has modern furnishings and state-of-the-art equipment, you enjoy a breathtaking view of the Flims mountains. The directly adjoining terrace is ideally suited for small breaks in between.



Event location: Grand Pavillon, Waldhaus Flims

The Grand Pavillon dating from the turn of the century with its large art nouveau style ballroom for conferences, and workshops but especially for product launches for up to 500 persons.





Geneva and its lake

Geneva.

An international meeting venue ideally situated in the heart of Europe, a financial and technological hub with a global reputation, Geneva is a cosmopolitan city that takes its visitors by surprise.

1 The perfect location

Geneva is located at the foot of the highest mountain of Europe and by the largest lake of Western Europe. The International Airport is situated six minutes from the city centre.



2 Unique museums

Geneva has the privilege of hosting unique museums such as the International Red Cross and Red Crescent Museum and the Patek Philippe Museum.

3 The international city

Geneva is the most international village of the world! With only 190,000 inhabitants the city hosts 35 international organisations and 250 NGOs, including Red Cross, UN and CERN.

4 Cradle of Calvinism

The "Protestant Rome": Jean Calvin's influence and legacy gives the city a central importance in the history of the Reformation.



5 Top quality of life

Ranked among the top ten most pleasant cities in the world, Geneva has an outstanding humane dimension. Shopping, gastronomy, culture, relaxation – everything at your fingertips.

GENEVA WORK
CONVENTION BUREAU

Geneva Convention Bureau
Phone +41 (0)22 909 70 46
gvacb@geneve.com
www.geneve.com

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
2,240	3,224	2,150	1,836	9,450

Gala dinner venues (5 ideas) – special location

Name	Capacity (banquet)	Website
Bâtiment des Forces Motrices (BFM)	500	www.bfm.ch
Swatch Museum	110	www.citedutemps.com
Espace Hippomène	1,500	www.espacehippomene.ch
Château de Penthes	200	www.penthes.ch
Restaurant la Perle Du Lac	100	www.laperledulac.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Brasserie des Halles de l'Île	180	www.brasseriehallesdelile.ch
The Edelweiss Restaurant	200	www.manotel.com/bars-restaurants/restaurant-edelweiss
Café Restaurant du Parc des Bastions	250	www.bastions.ch
Vieux-Bois	54	www.vieux-bois.ch
Restaurant La Broche	250	www.restaurantlabroche.ch



i www?

Did you know that the World Wide Web was invented in Geneva. You can see the first web server of the history at the CERN museum: the Globe of Science and Innovation.

Ideas for activities.

The International Museum of the Reformation

The museum is housed in a prestigious 18th-century house next to St Peter's Cathedral. It presents the history of this religious movement from its origins to the present day in a fascinating way.



Wine tasting in the vineyards

Take your time in Geneva countryside for wine tasting and BBQs in the middle of the vineyards with a splendid view of the mountains, only 15 minutes from the city centre.



Rafting in the heart of the city

Enjoy a rafting trip which covers eight kilometres (5 miles) and includes six waterfalls, offering a chance to discover Geneva in a completely different way.



Swiss Army Knife

Assemble your own "Original Swiss Army Knife" in the Victorinox Flagship Store situated in the main shopping streets of Geneva. Then get it engraved with your name and take it back home.

Guided visit of the United Nations

Discover this centre of multilateral diplomacy and admire monumental works of art such as the spectacular multicoloured stalactite ceiling of the Human Rights and Alliance Civilization Room.



Alpina & Frédérique Constant

Discover the unique and exclusive world of Swiss watchmaking at one of the few independent, family-owned manufactures which still conceives, produces and assembles its mechanical movements and watches inhouse, by hand.



Ideas for excursions.

Chamonix – Mont-Blanc

Chamonix is a mountain resort in the heart of the French Alps, one hour away from Geneva. It is overlooked by Mont-Blanc – the highest mountain in Western Europe.



Mont-Salève

Within just a few bus stops of the city centre and five minutes in a cable car, you will be on top of a mountain! You will be treated to a magnificent view of Geneva and its surroundings.

Geneva countryside

Geneva countryside reveals a variety of landscapes and magnificent panoramic views. Discover the know-how and passion of producers in what is Switzerland's third-largest wine-growing area.



Yvoire, the medieval village on the lake

Yvoire is one of Lake Geneva's most astonishing destinations, a fortified market village with ramparts, gates, moats, old houses and a harbour. Cruise back to the Middle Ages, discover castles and beautiful residences.

Annecy

Also known as "Venice of the Alps", Annecy offers countless romantic views, quiet parks and a charming lake. Its picturesque pedestrian streets are lined with numerous boutiques and regularly have markets and flea markets.



i Three countries in one day.

Did you know that as Geneva is centrally located, you can easily have breakfast in Geneva, Switzerland, lunch in Chamonix, France, and dinner in Aoste, Italy!

Special meeting venues.



Congress centre: Palexpo

Unique in Switzerland, Palexpo offers 106,000 square metres (347,769 ft²) of pillar-free multifunctional areas under a single roof, including a convention centre for up to 2,500 participants. It is situated at a ten-minute walk from Geneva Airport.

Great view: Restaurant de l'Hôtel du Parc des Eaux-Vives

The Restaurant is housed in a historical 18th century building located within the beautiful Parc des Eaux-Vives with a great view over the lake. It has a brasserie and four reception rooms that can accommodate up to 250 guests.



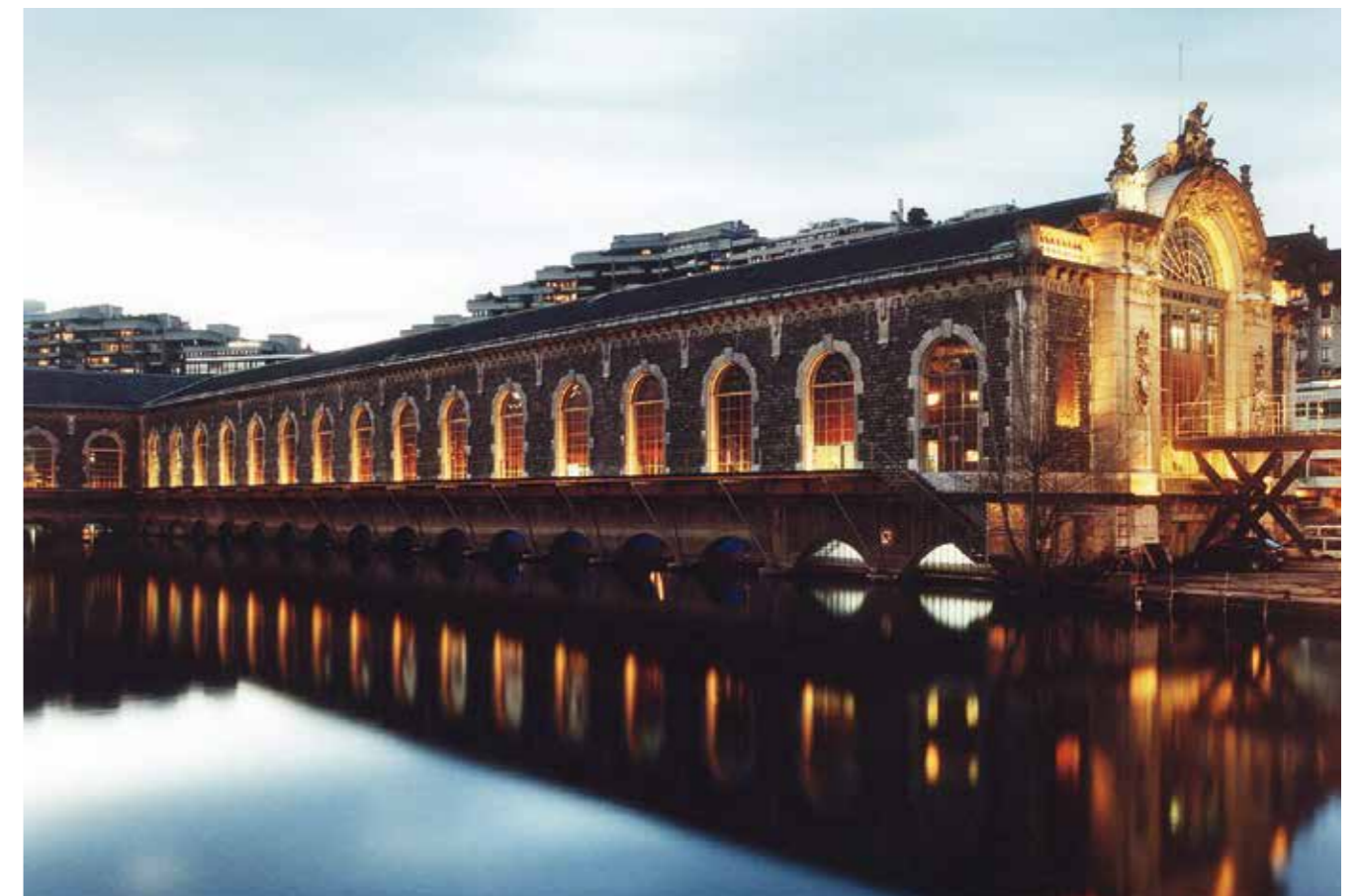
Great view: Domaine des Champs-Lingot

This estate produces its own wine, distils brandy and creates solar energy. Guests are welcome to organise their receptions, weddings, BBQs, birthdays, family gatherings, corporate events, seminars – up to 250 participants.



Event location: Halle 22

The Halle 22, an industrial building of the 1900s located close to the airport, is one of the largest places for contemporary receptions in Geneva. It houses an event hall of 1,200 square metres (3,937 ft²) and a more intimate space under one roof.



Gala dinner: Bâtiment des Forces Motrices (BFM)

Situated on the Rhône river this former hydroelectric power station from the 19th century has been converted in a theatre which counts 985 seats. You can also organise a dinner for up to 500 people.



Gstaad, Bernese Oberland

Gstaad Saanenland.

Gstaad offers the perfect setting for developing new ideas. It allows for a wide range of customised incentives and provides top facilities for meetings in an inspiring atmosphere, all in a magnificent Alpine landscape.

1 Top-qualified providers

Expert MICE providers in the Gstaad region have all the knowledge and equipment needed for successful meetings, creative activities and unforgettable locations for your events.



2 Incentive destination

From open-air fondues to dinners in alpine cabins, and from indoor and outdoor activities to team challenges: plan the perfect incentive to create a lasting memory.

3 Hotel facilities

Stylish and charming hotels offer first-class facilities for your seminar. The superb spas promise well-earned recreation and relaxation after a productive day's meeting.



4 Team building

Choose the ideal team-building activity for your participants: the choice is vast. Teams that work well and harmoniously together are the secret of success for every company.



5 "Capital" of events

The region organises more than 1,000 different events every year. Some are world-renowned, such as the Swiss Open Gstaad ATP tennis tournament.

GSTAAD

COME UP - SLOW DOWN

Gstaad Saanenland Tourismus
3780 Gstaad
Phone +41 (0)33 748 81 81
info@gstaad.ch
www.gstaad.ch

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total
407	438	395	215	1,455

Gala dinner venues

Name	Capacity (banquet)	Website
Walighütte	80	www.experience.ch
Stallbeizli	50	www.stallbeizli.ch
Wasserngrat	160	www.wasserngrat.ch
Refuge l'espace	35	www.refugelespace.ch
Eggli mountain restaurant	250	www.gstaad.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Sommet, The Alpina Gstaad	80	www.thealpinagstaad.ch
Le Grand Restaurant, Gstaad Palace	200	www.palace.ch
Gstaad Yacht club	144	www.gstaadyachtclub.com
La Bagatelle, Hotel Le Grand Chalet	60	www.grandchalet.ch
Salon Festival, Hotel Ermitage	100	www.ermitage.ch



Little paradise.

Did you know that the acting legend Julie Andrews, famous for her title role in Walt Disney's "Mary Poppins", said: "Gstaad is the last paradise in a crazy world."

Ideas for activities.

Cultural: farmers' day

Milking a cow, building a mini tepee, playing the alphorn, racing a traditional "horn" sledge: various challenges boost and test skill, communication and discipline, and promise a few hours of playful fun and teamwork.



Active: Building a tower

Your participants will build their own wooden tower using logs and ropes, overseen by qualified experts. This challenge calls for team spirit and ingenuity, along with plenty of creativity from group members.

Outdoor: Hot-air ballooning

Participants gain a fascinating insight into the equipment, the importance of the weather and aerodynamics. After the theory they apply their knowledge to float gently up into the sky, where there is nothing but peace.



Tradition: Play the Swiss national instrument

Visit an alphorn factory where your participants learn how Switzerland's national instrument is made. Afterwards they'll definitely need every last breath as they have a go at playing the alphorn themselves.



Tradition: Paper-cutting (silhouette) workshop

The local tradition of cutting paper silhouettes demands great skill. Participants try their hand under the guidance of an expert artist. The centre of this old craft is the canton of Bern and the neighbouring Pays-d'Enhaut.



Factory visit: Visit a cheese cellar

The Gstaad cheese cellar welcomes visitors to learn about local cheeses and taste their variety. The cellar, which is located in a former water reservoir, showcases more than 3,000 cheeses including some historical rarities.

Ideas for excursions.

Horse-drawn carriage ride to Lake Lauenen

Ride through pristine nature to idyllic Lake Lauenen: magnificent mountain views make this a perfect place for finding inspiration. Enjoy a delicious aperitif or lunch at the lake restaurants before heading back.



Visit a farmer at his Alpine dairy

Follow the fascinating cheese trail with your group and learn about traditional methods of cheese-making. Information panels along the way tell the story. Highlight: visit an alpine dairy and enjoy delicious mountain food.



Fondue fun on Rellerli mountain

Glide to the summit of the Rellerli by gondola and prepare a typical cheese fondue yourself in the fondue hut as you enjoy the glorious mountain views. A toboggan run close by promises your participants a fun, adrenalin-fuelled ride.



Scenic helicopter flight

Experience a passenger helicopter flight with Swiss Helicopter starting from Gstaad. On the flight enjoy an outstanding view over the Eiger, Mönch and Jungfrau, towards the Matterhorn or over the Aletsch Glacier.

Historical village tour through Saanen

Invite your participants on an expert guided tour through Saanen and learn about the rich history of the Saanenland region. Some of the typical alpine houses date back to the 15th century.



i Gstaad's celebrities.

Did you know that in the Gstaad region, there are as many cows as human residents? In fact, around 7,000 cows live in Gstaad – one cow per inhabitant.

Special meeting venues.

Gala dinner: Grand Hotel Park

Located slightly elevated, overlooking Gstaad, Grand Hotel Park is a perfect location for an event to remember. Hire the entire hotel or any of its six event spaces. The hotel prides itself in being able to execute the wishes of its clients with unrivalled creativity and service.



Great view: Walig Alpine Hut

Hideaway in the mountains at 1,650 metres (5,413 ft), this charming, cosy alpine hut is the spot to create memorable, one-of-a-kind experiences. Available from June to October, ideal for seminars, cocktails and dinners, cheese-making workshop, weddings, etc. Capacity approx. 80 guests.



Great view: Mount Wasserngrat

Accessible by chair lift in seven minutes, meet at the top of Mount Wasserngrat where the breathtaking panorama of the Saanenland will inspire you, later enjoy cocktails and dinner on the terrace or around the cosy fireplace. Seats up to 160 people.



Event location: Gstaad Festival tent

A tent with highest standards, modern infrastructure set up in the village of Gstaad surrounded by picturesque countryside. A platform for any kind of event such as product presentation, seminars, conferences etc. Space for 600–2,000 pax.



View of Lake Thun from the Niesen

Interlaken and Thun.

The region of Thun-Lake Thun and Interlaken is the perfect destination year-round for any kind of event. Whether a small seminar, a big congress or a team event – there is a perfect venue for everyone.

1 Interlaken

This event region with its tradition provides the perfect surrounding ambiance for congresses and seminars for over 1,500 participants.



2 Thun

Thun is an insider tip for all events. In this picturesque and peaceful small town you'll find relaxing moments after a meeting.

3 Easy Access

This region in the Bernese Oberland can be conveniently reached by direct trains from European cities such as Berlin, Frankfurt and Paris.

4 Accommodation

The congress and event destination Interlaken offers 3,000 rooms for every taste and budget from the simple backpacker accommodation up to five-star hotels.



5 Social programme

Perfect possibilities to combine business with an attractive social programme all year long.



Interlaken Congress & Events AG
 Strandbadstrasse 44
 3800 Interlaken
 Phone +41 (0)33 827 62 00
 Marketing@interlaken-congress.ch
www.interlaken-congress.ch

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
388	932	1,185	493	2,998

Gala dinner venues

Name	Capacity (banquet)	Website
Congress Centre Kursaal Interlaken	1,156	www.congress-interlaken.ch
Grandhotel Giessbach	200	www.giessbach.ch
Konzepthalle 6	500	www.konzepthalle6.ch
Lindner Grand Hotel Beau Rivage	200	www.lindner.de
Tropenhaus Frutigen	120	www.tropenhaus-frutigen.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Harder Kulm	90	www.jungfrau.ch
Jungfrauoch – Crystal	110	www.jungfrau.ch
Niesen	140	www.niesen.ch
Schilthorn – Piz Gloria	400	www.schilthorn.ch
Schadau Castle	90	www.schloss-schadau.ch



i Mountain gateway.

Did you know that Thun is often termed the door to the Bernese Oberland.

Ideas for activities.

Swiss open-air museum Ballenberg

More than 100-century-old buildings from all over Switzerland, 250 farmyard animals, traditional demonstrations of local crafts and many special events create a vivid impression of rural life in days gone by.



Action painting

In small groups your team members will paint a picture based on a predetermined theme. It will be our pleasure to put on an exclusive exhibition of the complete artwork for you at a real art museum.



Ice sculpting

A large block of pure ice is waiting to be put "into shape". Layer by layer, the teams realise their sculpture ideas with special tools. Each blow with the chisel will bring you closer to your unique piece of ice.



Flag throwing

Flag throwers wave their fluttering flags through the air as though there is nothing simpler in this world. There are 99 different "swings". Be inspired and see for yourself how it feels.

Swiss Helicopter

Enjoy a bird's-eye view of the towering Eiger, Mönch and Jungfrau. This flight to one of the world's most famous skylines is sure to be the highlight of your event.



Rugenbräu Interlaken

The mystical domed cellar lies under the brewhouse and distillery of Rugenbräu in Interlaken. There is space for up to 70 people to enjoy stylish aperitifs and listen to fascinating stories about whisky.



Ideas for excursions.

Harder Kulm – 1,332 (4,370 ft) above sea level

It takes less than ten minutes to travel from Interlaken up to the Harder Kulm, Interlaken's home mountain. Here you enjoy fabulous views of Interlaken, lakes Thun and Brienz as well as Eiger, Mönch and Jungfrau.



Jungfraujoch – Top of Europe

The highest railway station in Europe is located at 3,454 metres (11,332 ft) above sea level. Visitors gain access to a wonderland of ice, snow and rock, which can be admired either from the viewing platform Sphinx, the Aletsch Glacier or in the ice palace.

Schilthorn – Piz Gloria

Experience the breathtaking mountain scenery on the 2,970-metre-high Schilthorn. Enjoy the 360° panoramic view at a tasty menu in the restaurant. The Schilthorn – Piz Gloria featured in the sixth James Bond movie of 1968, "On Her Majesty's Secret Service". Now there is an interactive exhibition BOND WORLD 007.



Castles around Lake Thun

Unrivalled worldwide: five impressive historic castles around the shores of Lake Thun make ideal venues for banquets, seminars and activity programmes.

Stockhorn

The Stockhorn is ideal for half- or whole-day excursions. A wide range of outdoor team activities and experiences like hiking, rock climbing, snowshoe hiking and fishing are on offer to groups.



Winter magic.

Did you know that between middle of December and end of February Interlaken turns into a Winter Wonderland with its unique Ice-skating experience: the ICE Magic – Perfect for your social programme!

Special meeting venues.

Special venue: Grand Hotel Giessbach

This historic hotel from the Belle Epoque offers seminar rooms, magnificent ballrooms and 70 stylish rooms overlooking the waterfall, lake or forest. The nearby Giessbach Falls thundering down and the oldest funicular railway in Europe taking you to the hotel's private mooring stage make this one of the most beautiful sites for an event.



Historical venue: VICTORIA-JUNGFRAU Grand Hotel & Spa*****

This traditional hotel is situated in the centre of Interlaken and offers 224 rooms, as well as 20 conference rooms for up to 400. Aside from two bars and three restaurants, the VICTORIA-JUNGFRAU provides a unique spa and tennis courts.



Gala dinner venue: Congress Centre Kursaal Interlaken

The magnificent nostalgic halls from the 19th century are ideal for festive banquets, gala dinners, anniversary celebrations, award ceremonies and any other kind of culinary event.

Great view: Congress Hotel Seepark *****

The four-star superior Hotel Seepark is the perfect setting for your event: directly on Lake Thun, surrounded by the Schadau Park, where guests can enjoy breathtaking views. Modern seminar rooms and a gourmet restaurant await you.



Typical Swiss experience: Restaurant Spycher

A cosy, rustic atmosphere with folkloric music and customs: discover our Restaurant Spycher and succumb to its warm, rustic charm! At the Spycher you will find all that is typically Swiss.



Lausanne, Lake Geneva Region

Lausanne, Lake Geneva Region.

Lausanne is well known for its dynamism and its capacity for innovation and diversity. The Olympic Capital is the ideal departure point to explore the lake, mountains, countryside and vineyards. 40 minutes from Geneva Airport.

1 Architecture

On the university campus you will discover architectural highlights such as the Rolex Learning Center (by the Japanese architects SANAA) and the SwissTech Convention Center.



2 Lakeshore at Ouchy

The Ouchy district offers wonderful strolls taking in several parks, The Olympic Museum and the Thai pavilion. The harbour is the departure point for charming boat excursions.



3 Shopping at the "Flon"

This vibrant and trendy district has become an undisputed triumph of town planning. It hosts many shops, a design hotel, art galleries, restaurants, bars and clubs.

4 Countryside in the city

The spacious parkland of l'Hermitage offers magnificent views across the city, the lake and the Alps. In a beautiful 19th-century residence, a museum displays exhibitions.

5 The Cathedral

At the heart of the Old Town, Lausanne's majestic Cathedral (13th century) overlooks the city. It is regarded as one of Europe's most beautiful Gothic art monuments.



**Lausanne
Tourisme &
Convention Bureau**
1001 Lausanne
Phone +41 (0)21 613 73 61
dubas@lausanne-tourisme.ch
www.lausanne-tourisme.ch

Hotel capacity (rooms)

★★★★/★★★★	★★★★/★★★★	★★★/★★★	Other	Total
502	1,598	729	1,040	3,869

Gala dinner venues

Name	Capacity (banquet)	Website
Portes des Iris	550	www.portesdesiris.ch
Boat on Lake Geneva	500	www.cgn.ch
Fondation de l'Hermitage	100	www.fondation-hermitage.ch
Moulin de Cugy	230	www.lemoulindecugy.ch
The Olympic Museum	300	www.olympic.org/museum

Restaurants for groups

Name	Capacity (banquet)	Website
Eat Me	100	www.eat-me.ch
Nomade	100	www.restaurantnomade.ch
Chalet Suisse	250	www.chaletsuisse.ch
Café du Grütli	100	www.cafedugruetli.ch
Restaurant du Théâtre	300	www.restaurant-du-theatre.ch



i Glamour by the lake.

Did you know that Coco Chanel lived in Lausanne? She loved taking long walks by the lake. Her tomb in the historic cemetery of Bois-de-Vaux is always decorated with white flowers.

Ideas for activities.

Cultural: Make the Olympic experience!

Relive the special moments from the Olympics and put yourself in the shoes of the champions. 1,500 objects, 150 screens and plenty of passion will provide you with a fully immersive experience at The Olympic Museum.



Indoor: Switzerland = chocolate!

A demonstration of chocolate-making in a laboratory and tasting of cocoa from different parts of the world. Production by participants illustrates the different techniques used to create individual types of chocolate.

Outdoor: Sailing and regatta

Team members receive a brief explanation of the essentials of sailing. Once on board the boats, each team member will take part in manoeuvres on the orders of a professional skipper.



Active: Introduction to curling

Learn how to play this traditional team game under the eye of an expert. To succeed, you need to keep your wits about you, have a technical understanding of the sport and, above all, a sense of fair play and good team spirit.



Tradition: It's ten o'clock in the evening...

Every night, a watchman (in French, "le guet") up in the tower of Lausanne's Cathedral calls out the time every hour from 10 pm to 2 am. The watchman perpetuates a tradition in Lausanne dating back to 1405.



Factory visit: École Hôtelière de Lausanne, the one and only

A tour of the campus guided by EHL ambassadors, a group of highly motivated and enthusiastic students willing to share their experiences and knowledge of EHL.

Ideas for excursions.

Sauvabelin Tower

Perched above the city, this 35-metre-high structure, built exclusively from recyclable materials, offers 360° panoramic views over the Lake Geneva basin, the Alps and the Jura. Free admission.



Lausanne city tour

Discover the highlights of the city: the Old Town with its magnificent 13th-century gothic Cathedral, town hall and picturesque market, the various districts, the Olympic sites, the universities and the Roman ruins.

The finest Belle Epoque fleet in the world

Sailing on board a sumptuous CGN Belle Epoque steamer is a unique experience. Navigate along the most beautiful landscapes of Lake Geneva, discovering the vineyard terraces of Lavaux, Chillon Castle and the Alps from a new point of view.



Watchmaking country

Visit the "Espace horloger", which presents current productions of the main watchmaking companies in the Vallée de Joux. Explore this hidden region nestled between Jura mountain ranges, with its lake and long watchmaking tradition.



Glacier 3000

The pure snow experience in both summer and winter and lots of other surprises: cableways, architecture, Alpine views and adventures (snowshoe hikes, impressive "Peak Walk" suspension bridge and "Alpine Coaster" toboggan run).



Public transportation.

Did you know that Lausanne has the only metro in Switzerland. Driverless and able to cope with the city's slopes (374 to 872 m / 1,227 to 2,867 ft), it can be used as a ski lift on very snowy days.

Special meeting venues.



Congress centre: SwissTech Convention Center

Opened in 2014, the STCC is the world's first fully automated congress centre. With a seating capacity of 3,000, it is endowed with revolutionary patented technology, allowing seating to be retracted at the touch of a button.



Gala dinner: On a boat

CGN's large white ships form one of the finest Belle Epoque fleets in the world. They make a perfect setting for on-board gala dinners and delightful cruises, combining the enjoyment of good food and the stunning scenery.



Great view: The Olympic Museum

With its scenic location on Lake Geneva, The Olympic Museum embodies dreams, challenges and a spirit of excellence. It can be booked for private receptions or seminars. Privatisation of the entire museum possible.

Event Location: Portes des Iris

In the heart of the countryside 20 minutes away from Lausanne, this stunning 16th-century farm has been renovated and converted into an exceptional hospitality venue, combining authenticity and superb facilities.



Event location: Aquatis, the water city

In Spring 2017 a huge freshwater aquarium will open its doors inviting the visitor to an aquatic odyssey. It will also serve as an exceptional event location. Conference centre in the adjacent and newly opened Aquatis Hotel.



View over the lake and city with KKL Luzern, Lucerne-Lake Lucerne Region

Lucerne.

The world-famous historic city lies in the heart of Switzerland. Because it encapsulates the best the country has to offer, Lucerne is popularly known as the “Switzerland within Switzerland”.

1 The walkable city

Lucerne is a city of short distances. Practically all of the hotels are within easy reach of each other on foot. Even the various congress centres are located in the city centre.



2 Easy reach

Lucerne is located in the heart of Switzerland and is easy to reach from all over the world. Located only one hour by direct train from Zurich Airport, it is perfect for national and international meetings.

4 Festival city

Lucerne is home to a number of renowned international festivals such as the Lucerne Festival, one of the world's top classical music festivals. This makes a great side programme for any meeting.

3 Excursion

Lucerne is second to none when it comes to excursion possibilities. A cruise on the lake, a cable-car ride up a mountain or a visit to one of the museums – countless possibilities make every trip to Lucerne unique.



5 History and modernity

In Lucerne, the charming Old Town perfectly complements the state-of-the-art meeting infrastructure. This combination makes every meeting in Lucerne an unforgettable experience.



Lucerne Convention Bureau
6002 Lucerne
Phone +41 (0)41 227 17 10
convention-bureau@luzern.com
www.luzern.com/business

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
301	1,498	609	692	3,100

Gala dinner venues

Name	Capacity (banquet)	Website
KKL Luzern	850	www.kkl-luzern.ch
Swiss Museum of Transport	360	www.verkehrshaus.ch
Grand Casino Luzern	400	www.grandcasinoluzern.ch
Château Gütsch	110	www.chateau-guetsch.ch
Lake Lucerne Navigation Company	300	www.schiffsmiete.ch
Tropenhaus Wolhusen	180	www.tropenhaus-wolhusen.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Burgerstube	100	www.wilden-mann.ch
Stadtkeller	300	www.stadtkeller.ch
Hotel zum Rebstock	60	www.rebstock-luzern.ch
1871 Eat.Drink.Be.	120	www.1871.ch
Scala restaurant	120	www.hotel-montana.ch



i Largest paddle-steamer fleet.

Did you know that Lake Lucerne is home to the largest fleet of paddle steamers in Europe? A total of five historic paddle steamers still cruise the lake. The oldest one has its origins in 1901 – that's Swiss quality for you!

Ideas for activities.

Culture: Lucerne Carnival

Every year the city of Lucerne becomes a madhouse for a week during Carnival in February or March. Everyone dresses up and celebrates in the streets while the “Guggenmusik” bands play their distinctive music on the city squares.



Outdoors: rope park on Mount Pilatus

Test your balance, coordination and head for heights at the largest rope park in central Switzerland as you clamber from one tree to the next on a variety of trails. For an extra burst of adrenaline, try the free fall from a 20-metre-high (65.6 ft) platform!



Active: guided city tour

On a city tour with an expert guide you’ll learn interesting and fun facts about the history of Lucerne and the everyday life of its residents. The tours of Lucerne’s famous sights and lesser-known corners are available in more than 14 languages.



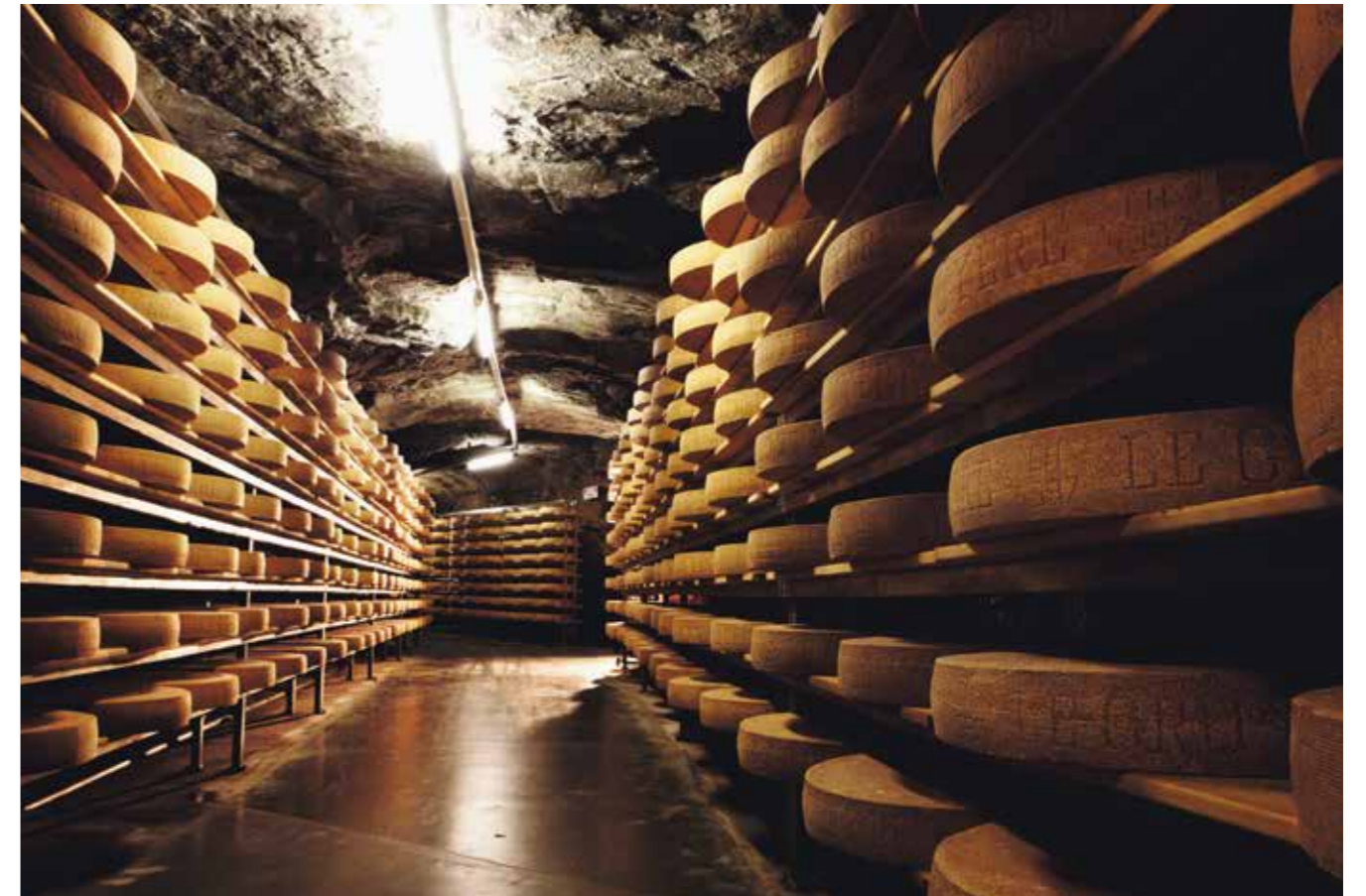
Indoors: Swiss Museum of Transport

The most-visited museum in Switzerland is dedicated to the evolution of transport over the centuries, and features exhibitions on every subject from trains, planes and cars to submarines! Opened in 2014, the Swiss Chocolate Adventure is the newest exciting addition.



Tradition: Swiss folklore show

The Stadtkeller offers a delightful experience of Swiss popular culture during its folklore shows. Tuck into a tasty Swiss fondue as you enjoy the show on stage featuring Swiss dance, Alphorn playing and other typical traditions of the country.



Factory visit: the Kaltbach Caves

Have you ever wondered why our cheese has holes in it? Find out while visiting the extensive caves in Kaltbach, where the world-famous Emmentaler cheese is matured. A truly unique experience which can only be found here.

Ideas for excursions.

Swiss chocolate experience

The Swiss Chocolate Adventure is a new theme world that offers a fascinating journey through the world of chocolate. Learn about the discovery, origin, production and transport of one of the world's favourite foods. Visitors also have the chance to make and decorate their own chocolate bar.



World's first open-top cable car

A trip to the top of the Stanserhorn is an unforgettable experience! Feel the wind in your hair as you enjoy the incredible views from the top of the double-decker cable car. Once at the summit you will find a revolving restaurant and a variety of outdoor activities.

Cruise on Lake Lucerne

If you don't have a whole day but would still like to enjoy the views from the water, try a one-hour cruise on the lake's most modern boat, the "Saphir". The cruise takes you around the bay of Lucerne and gives you a taste of the fjord-like Lake Lucerne Region.



First Swiss UNESCO Biosphere Reserve

Seemingly endless moorlands, craggy karst formations and wild mountain streams all add to the haunting appeal of this exceptional landscape. Switzerland's first UNESCO Biosphere Reserve offers an enchanting experience of pristine natural beauty.



The art of distilling schnaps

Visit a genuine schnaps distillery in Oberarth, a small town in the canton of Schwyz, and find out how this traditional Swiss delicacy is produced. Best of all, you are welcome to try the different products!



i Schloss Meggenhorn for celebrations.

Did you know that this castle was built around 1870 and can be visited or rented for all kinds of celebrations from gala dinners to weddings? Schloss Meggenhorn, located on one of Lake Lucerne's bays, offers an incomparable view of the lake, the city and the Alps.

Special meeting venues.



Congress centre: KKL Luzern

Designed by French architect Jean Nouvel, KKL Luzern is the city's most iconic building. Located in the city centre on the lakeshore, it offers various rooms with a capacity of up to 1,800 people and the ideal setting for everything from concerts to congresses or gala dinners.



Gala dinner venue: Grand Casino Luzern

Sitting on the shores of Lake Lucerne right across from the KKL, the Grand Casino Luzern offers banquet facilities for up to 430 people, a large casino for the social programme and a nightclub for after-hour get-togethers – all under one roof!

Great view: Hotel Pilatus-Kulm

This historic hotel with sweeping views across central Switzerland is located at the summit of Mount Pilatus at 2,132 metres (6,995 ft) above sea level. It offers 30 rooms in modern alpine style, conference rooms and a restaurant for up to 180 people.



Lake setting: Campus Hotel Hertenstein

Hertenstein lies on the shores of Lake Lucerne just 30 minutes outside the city. The Campus Hotel offers an ideal location for meetings in a beautiful natural setting. Reopened in 2011, the hotel boasts 59 rooms and state-of-the-art meeting facilities.

City style: Penthouse club, Lucerne

On the 8th and 9th floors of the Hotel Astoria, visitors find the Penthouse club with the best views of the town and Mount Pilatus. The perfect location for product launches or special events.





View over Lugano and the lake

Lugano.

Switzerland's third-largest financial centre is known as a sophisticated and efficient business metropolis with a wonderful mix of natural and cultural attractions, a Mediterranean-style atmosphere and a welcoming environment.



3 Privacy and security

A prerogative of Lugano: many celebrities and VIPs have chosen Lugano as an ideal destination for business or holidays – or as their permanent home.



1 At the heart of Europe

Lugano enjoys a strategic geographical location, and is extremely easy to reach by air, road and rail from throughout Europe.



2 Lugano Airport

Lugano Airport, situated six kilometres (four miles) from the city centre, offers fast daily connections between Ticino and the main Swiss cities of Zurich and Geneva.

4 Lugano on foot

Congress facilities are centrally located, close to the lake and just a few steps from the heart of the city. They are also just a short walk from four- and five-star hotels.

5 Lake

The villages around the lake and the surrounding mountains are well worth exploring. Frequent boat services, dramatic mountain railways and scenic roads promise an enchanting journey of discovery.



Lugano MICE Convention Bureau
Ente Turistico del Luganese
 Via Nizzola 2
 6901 Lugano
 sebastiano.lurati@luganomice.ch
www.luganomice.ch

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
423	953	713	1,465	3,554

Gala dinner venues

Name	Capacity (banquet)	Website
Castello di Morcote	160	www.castellodimorcote.com
Ex Cantine Lucchini – Enoteca di Via Cantonale	400	www.enotecacantonale.ch
Ristorante Grand Café Al Porto	90	www.grand-cafe-lugano.ch
Exhibition Centre Lugano	up to 2,000	www.lugano.ch/fiere
LAC – Lugano Arte e Cultura	200	www.luganolac.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Cantinone	100	www.cantinonelugano.ch
Capo San Martino	250	www.bordognaweb.com
Soave 10	100	www.soave10.ch
Anacapri	75	www.anacapri.ch



i Splash&Spa Tamaro.

Did you know that this thrilling new leisure attraction is a combination of adventure pool complex and super-stylish spa? Everything you need for an unforgettable day out.

Ideas for activities.



Culture: following the trail of Hermann Hesse

When the municipality of Collina d'Oro ("Hill of Gold") opened a museum devoted to the Nobel Prize-winning writer, it also created a footpath leading to his favourite places, passing the houses where he lived and ending at the cemetery where he is buried.



Active: "Galileo Galilei" Foxtrail

Anyone can take part in this urban treasure hunt. Teams have to "follow the trail of the fox", moving around on foot or by public transport. To win they need to solve tricky puzzles and decipher coded messages.

Outdoors: visit Scherrer Park

This enchanting park offers a magical trip through space and time, where past and present, history and nature co-exist in perfect harmony...



Indoors: wine tasting

Tastings and guided tours are offered by about 30 wineries across our region. Venues range from traditional cellars carved into the mountain rock to stylish modern establishments.

Tradition: typical Ticinese evening at a "grotto" restaurant

People from Ticino love to meet and relax at a traditional "grotto" restaurant, with its simple stone tables shaded by ancient trees. A secluded, peaceful location adds to the charm. Menus feature wines and specialties from the region.



Factory visit: the Alprose chocolate factory

Visit to the museum and factory including free tasting. Learn about the origin and history of chocolate and find out how it is made. Visitors can see the various stages of production from an observation gallery.

Ideas for excursions.

Discover the natural beauty of Lake Lugano

To really appreciate the city's spectacular natural setting, you have to admire it from the water – as on this trip across the Gulf of Lugano. A boat will take you to Gandria, a romantic fishermen's village at the foot of Monte Brè.



Guided city tour

Explore Lugano's traditions and culture on a guided walk through the city centre. Historical treasures, masterpieces of modern architecture and a natural setting of breathtaking beauty promise a fascinating journey of discovery.



Monte Brè

Enjoy a ride by funicular from Lugano to the top of Monte Brè. The views from the top of Switzerland's sunniest mountain extend from the Monte Rosa massif to the Alps of Valais and the Bernese Oberland.



Guided shopping tour

The canton's fashion capital is dotted with attractive boutiques selling high-quality fashion, jewellery and eyewear. Via Nassa is one of Lugano's most historical streets, promising sophisticated shopping and unexpected discoveries in a charming setting.



Journey through history and nature

This delightful excursion reveals the enchanting beauty of the Malcantone hills as you travel by boat from Lugano to Caslano. The outing is an ideal mix of culture, history and nature.



i Via Nassa.

Did you know that the name of this famous shopping street derives from a traditional fish trap used in the ninth century by fishermen who lived in the old "Contrada Nassa"?

Special meeting venues.



Event location: Fattoria Moncucchetto

The Fattoria Moncucchetto, designed by Mario Botta, is the perfect venue for an extraordinary and special event. Meetings, seminars, conventions and banquets (maximum 70 people) can be realised in the magnificent terrace overlooking the Muzzano lake.

Gala dinner: Palazzo Mantegazza, Sala Metamorphosis

"Metamorphosis" is an exclusive, technologically advanced multipurpose event room with a surface of about 450 square metres (1,476 ft²), located within the prestigious Palazzo Mantegazza.



New venue: LAC, Lugano Art and Culture

LAC is Lugano's dazzling new cultural centre. The heart of the building is a wide hall, 20 metres (66 ft) high, framed in glass and flooded with light. The top-floor room with sensational lake views is the ideal location for meetings.



Breathtaking view: Al Lido restaurant

The Al Lido restaurant is situated right on the beach of the Lugano Lido complex, a fabulous location for standing dinners and all kinds of events. The lakeshore setting is magical.



Event location: Villa Donati

Located 20 minutes from Lugano, this lovely late-19th-century house full of character and period charm offers a memorable setting for all kinds of events.



Montreux-Vevey, Lake Geneva, Lake Geneva Region

Montreux Riviera, Lake Geneva Region.

Nestled between the lake and the Alps and blessed with an ideal microclimate, Montreux Riviera with its sunny Lavaux vineyards is the top destination to hold international congresses, conferences or incentive events.

1 Chillon Castle

The Chillon Castle stands on a rocky islet in the lake at the foot of a forested slope. Close to Montreux, the romantic castle is a popular venue for all kinds of events.

2 Lavaux

The Lavaux vineyards, a UNESCO World Heritage Site, tell the story of 1,000 years of winemaking. The estates produce mainly Chasselas wines, fruity and dry with subtle aromas.



3 GoldenPass

The train company offers a wide choice of excursions, such as the Montreux–Lucerne line, a five-hour trip across some of Switzerland's most picturesque scenery.



4 2m2c Congress Centre

The Montreux Music & Convention Centre stands on the scenic shores of Lake Geneva, and is the perfect venue for hosting meetings and conferences with up to 3,500 participants.



5 Montreux Jazz Festival

Founded in 1967, the Montreux Jazz Festival has evolved over the years into one of the world's signature arts events. Over the course of two weeks in July, it features the widest range of musical styles.



Montreux-Vevey Tourisme
1820 Montreux-Vevey
Phone +41 (0)21 962 84 25
mice@montreuxriviera.com
www.montreuxriviera.com

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total
572	1,025	562	329	2,488

Gala dinner venues

Name	Capacity (banquet)	Website
Chillon Castle	350	www.chillon.ch
Market Hall	850	www.commune-de-montreux.ch
Casino	700	www.casinodemontreux.ch
Petit Palais	700	www.montreux-palace.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Hostellerie de Genève	70	www.hotelgeneve.ch
Le Museum	160	www.museum-montreux.ch
Montreux Jazz Café	80	www.montreuxjazzcafe.com
Au Fil de l'Eau (Clarens)	70	www.aufildeleau-clarens.ch
Relais de la Poste (Grandvaux)	150	www.relais-de-la-poste.ch



i Smoke on the Water.

Did you know that the lyrics of Deep Purple's song refer to smoke spreading across Lake Geneva as the Casino of Montreux burned down? The group saw the fire from their hotel.

Ideas for activities.

Cultural: Nestlé museum

A unique and interactive Nestlé experience. Much more than a museum, it takes the visitor through the 150 years of history of a truly unique brand. It can also host business events for groups and cocktails up to 500 pax.



Active: Snow fun games

This activity will be different and adapted for each group. Teams compete in a variety of disciplines and games can include fun activities such as sliding on inner tubes and old-time skiing on barrel slats.

Outdoor: Urban gaming

Equipped with touch-screen tablets, teams tackle a variety of fun tasks as they discover the city. Team spirit, creativity and knowledge of the team will all be tested through a mix of cultural, historical and fun challenges.



Indoor: Läderach Choco-Atelier

A unique chocolate experience in the middle of Vevey that can welcome groups up to 30 people. During the workshop, participants will discover everything about chocolate and have the opportunity to make their own chocolate bar.



Tradition: The Cheese Train

Every food lover will enjoy the Cheese Train. A look behind the scenes at an authentic cheese factory, a traditional fondue and a museum visit combine to give a taste of Swiss gastronomic tradition.



Factory visit: Lionel Meylan

Participate in the various steps of disassembling and assembling a watch movement under the supervision of Lionel or Julien Meylan, watchmakers from father to son. A unique and fascinating experience!

Ideas for excursions.

Rochers-de-Naye

A one-hour ride in a cogwheel train leads to the 2,045-metre summit and glorious views of the lake and the Alpine. Attractions here include “Marmot Paradise”, an Alpine botanical garden and yurts for overnight accommodation.



Wine tasting in Lavaux

On foot or by bus, discover the spectacular terraced vineyards of Lavaux, UNESCO World Heritage property. Wine tastings can be organised by winegrowers or in the Lavaux Vinorama, a perfect place that showcases 300 different Lavaux wines.



Chillon Castle by boat

Board a CGN boat for a wonderful excursion to Chillon. This rocky islet on Lake Geneva dates from the 13th century as it is today. Visiting Chillon Castle is like stepping back in time with its magnificent halls, prison, etc.

Gruyères

Less than 1 hour from Montreux Riviera, Gruyère is the perfect day excursion to live the “Swiss Experience” with its picturesque town, the medieval castle, the Maison Cailler – the Swiss chocolate factory – and La Maison du Gruyère, a cheese dairy.



Salt mines of Bex

The Salt mines of Bex are a vast maze of passages, shafts, stairs and gigantic caverns deep in the mountain. A dinner or cocktail reception in the underground tavern, with a tour of the mines, promises a highly original event.



i Charlie Chaplin.

Did you know that Charlie Chaplin once contacted a painter who didn't speak English. To explain to him that he wanted egg-shell coloured walls, he imitated a chicken laying an egg and the painter understood!

Special meeting venues.

Congress centre: 2m2c Montreux Music & Convention Centre

The Montreux Music & Convention Centre is conveniently located in the heart of Montreux on the scenic shores of Lake Geneva. This exceptional venue covers a total surface of 18,000 square metres (59,055 ft²), offering state-of-the-art facilities.



Special location: Del Castillo Hall, Vevey

Situated by the lake on the Market Place, the Del Castillo venue can host banquets, shows, concerts, weddings or seminars. Totally renovated, this is the perfect place for all kinds of events.



Gala dinner: Chillon Castle

Located on a rocky islet just off the lakeshore, the Chillon Castle is the most-visited monument in Switzerland. Two magnificent halls are available for banquets; the castle is also a popular venue for medieval evenings.

Great view: Casino Barrière Montreux

This major venue is ideally located near the lake and offers a spectacular view of the Alps. The Casino has two restaurants, two bars and three modular seminars and banquets rooms.



Special location: Chaplin's World

Chaplin's World offers a unique experience into Charlie Chaplin's life and work. Discover the Manoir de Ban, where Chaplin lived for 25 years, the studio and 4 hectares of garden to host events or exclusive visits of the museum.



The city of St. Gallen with Mount Säntis

St. Gallen-Lake Constance, Eastern Switzerland.

The region covers the gently rolling pre-Alpine landscape of Appenzell to Lake Constance, with St. Gallen as its small “metropolis” – a reputation the city owes to the monastery district and the success of its textile industry.



1 Out of the Box

Eastern Switzerland is usually not on the radar of Asian travellers to Switzerland. Find new stories to tell back home.



2 Small and Cosy

Walking distances and transfers of less than an hour are the characteristics of the towns and the region.



3 Know the people

The people here are down to earth and their network solution-oriented. It's easy to establish contacts to local suppliers and decision makers.

4 Availability

“Fully booked” doesn't happen often – whether at the international standard business hotels in the city of St. Gallen, at the castles or at the rural boutique hotels around Appenzell.

5 Enabling new concepts

Suppliers are eager to realise new ideas and they are willing and able to go the extra mile.

St.GallenBodensee
 explore enjoy learn

St.Gallen-Bodensee Convention
 Phone +41 (0)71 227 37 32
 congress@st.gallen-bodensee.ch
 www.st.gallen-convention.ch

Hotel capacity (rooms)

★★★★★/★★★★★	★★★★/★★★★	★★★/★★★	Other	Total region
618	891	1,588	1,224	4,321

Gala dinner venues

Name	Capacity (banquet)	Website
Olma	2,000	www.congressevents.ch
Lokremise	500	www.lokremise.ch
Einstein Congress	240	www.einstein.ch/congress
Falkenburg	120	www.falkenburgsg.ch
Pfalzkeller	300	www.stadt.sg.ch

Restaurant for groups

Name	Capacity (banquet)	Website
Fondue Stübli	70	www.fonduebeizli.ch
netts	200	www.netts.ch
Restaurant National	100	www.naz.sg
Säntis – Der Berg	200	www.saentisbahn.ch
Schloss Oberberg	120	www.schloss-oberberg.ch



i Haute Couture.

Did you know that the haute couturiers of the world purchase their most sophisticated fabrics in St.Gallen?

Ideas for activities.

UNESCO Guided Tour in St. Gallen

The abbey district with its magnificent baroque cathedral forms a unique historical ensemble with the UNESCO World Heritage Site of the rococo library. Visitors can admire 170,000 medieval books and original manuscripts.



Cow-Trekking

One-of-a-kind trekking! Take part in a tour riding well-behaved dairy cows. A beautiful ride over the rolling fields near the Biber and Rhine rivers with the opportunity to groom the cows.



Hiking, jodelling and musical tradition

You will be introduced to a piece of audible tradition of the Alpstein Mountains. Participants will hear interesting and amusing historical facts of the local people and get in touch with the power of their own voices and nature.

Introduction to the world of dog-sledding

With the support of experienced guides, participants will put the harnesses on the huskies and hitch them up before heading out on the trail. A choice of activities can be combined such as snowshoeing, igloo building, etc.



Maestrani Swiss Chocolate Factory since 1852

Have a look behind the scenes of the famous production. In a pouring course, participants create their own piece of chocolate. A totally new visitor centre will open in 2017.



Embroidery workshop experience

Immerse yourself in St. Gallen's world of couture and create your own accessory using local embroidery. Participants will be introduced with great enthusiasm to the creativity of sewing.

Ideas for excursions.

Three UNESCO Heritage Sites at one glance

There are three World Cultural Heritage Sites along Lake Constance. Start with the prehistoric pile dwellings of Unteruhldingen, followed by the Monastic Island of Reichenau and the baroque Abbey Library of St. Gallen.



Stunning Waters and finest Watchmaking

With a height of 20 metres (66 ft) the Rhine Falls are one of the highest waterfalls in Europe. The welcoming Old Town of Schaffhausen with the fortress Munot and the world-famous watch manufacturer IWC is worth the trip.



Cosy Liechtenstein

A short trip to one of the smallest countries in Europe: the peaceful Principality of Liechtenstein, which nestles in the mountains between Switzerland and Austria.



At home with Sonja Countess Bernadotte

The countess turned her home, the Island of Mainau in Lake Constance, into a unique botanic park. Trees, rare plants and eye-catching fields of flowers touch the souls of the visitors.

The secret of the Appenzeller Cheese

Hush... you're on the trail of Appenzell's best-kept secret! At the Appenzeller Cheese Dairy visitors experience the secret of cheese production first-hand. An unforgettable day with a visit of the village of Appenzell.



i The Swabian Sea.

Did you know that you would have to climb a 67-metre-high tower to be able to see across the lake from Constance to Bregenz because of the curvature of the Earth?

Special meeting venues.



Congress centre: Olma Messen – Fairground downtown

The Olma Messen St.Gallen is a full service venue for banquets and congress with latest technology, attractive design and culinary highlights.

Gala dinner: Schloss Laufen

The castle offers four unforgettable attractions. Visit the Historama and learn everything about the 1,000-year history of the castle on the Rhine. Enjoy six traditional specialities and delicious regional products.



Great view: Mount Säntis

Meetings at the highest level: Mount Säntis is suitable for all types of seminars or conventions, no matter what their size or nature, since it offers options for exclusive activity programmes and accommodation.



Hotel Bad Horn

Bad Horn is a nautically themed Hotel directly bordering Lake Constance. Inspiring lake-view seminar rooms of varying sizes and for unique events. Take a cruise on our exclusive motor-yacht "Emily".



Special location: Queen of the Sun – MS Sonnenkönigin

The charter ship is a breathtaking floating location on Lake Constance and a unique setting for events. Perfect surroundings environment on four decks to be turned into a mystic world on a lake cruise or tethered to the mole.

Eastern Switzerland.



View of Lake Constance, Eastern Switzerland

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
290	1,509	1,676	1,174	4,649

Gala dinner venues

Name	Capacity (banquet)	Website
Chäserrugg	300	www.chaeserrugg.ch
Güterhof	700	www.gueterhof.ch
Grand Resort Ragaz	240	www.resortragaz.ch
Schloss Laufen	120	www.schlosslaufen.ch
Seepark Saal	850	www.arbon.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Waldegg	150	www.waldegg.ch
Restaurant Hafen	100	www.restauranthafen.ch
Hecht Appenzell	220	www.hecht-appenzell.ch
Kronberg	120	www.kronberg.ch
Schloss Hagenwil	150	www.schloss-hagenwil.ch



i Mountain legend.

Did you know that the mountain range of the Churfirten is in fact the jagged back of a sleeping dragon?

Ideas for activities.

Design your own key fob

Under expert instruction you can produce your own key fob. A hand-made, useful work of art from Appenzell! In the process, you will learn lots of new and interesting facts about this exciting and traditional craft.



“Klangweg” hiking trail

More than twenty different sound sculptures line a pleasant and beautiful panoramic hiking trail. Listen to the sound of water, hear how a washer ring performs an aural dance, and discover the sounds produced by rocks.

Snowshoe evening with outdoor fondue feast

Far from the beaten track, we tramp softly through the snow on snowshoes, enjoying refreshing hours in the midst of nature. You will prepare a hearty cheese fondue by torchlight in the wintry landscape.



Swiss Casinos St. Gallen/Schaffhausen

Enjoy an extraordinary gambling experience in a distinctive atmosphere. Thrilling table games, a multitude of slot machines as well as a cosy bar guarantee plenty of entertainment. Book a table exclusively or host your own poker tournament.

Retracing the steps of Alfred Vogel, naturopath pioneer

The mysteries of nature can be discovered in the show garden of the well-known Alfred Vogel Health Centre. A truly healthy world full of a selection of medicinal plants and aromatic herbs awaits you.



Feel like Lagerfeld

Visit one of the less-known but most-wanted fabric production sites. On request and for groups only you will meet and greet the people who inspire Gucci, Ferragamo and friends with their fabric designs and material creations.

Ideas for excursions.



Stein am Rhein, the medieval pearl

Where the lake becomes the Rhine the charm of this little medieval town immediately casts its spell on the visitor. A perfect highlight in combination with a boat cruise on the lake or the Rhine river.



Riverboat on the Rhine river

Discover some of the most beautiful river scenery in Europe. Nature, culture and the diverse gastronomy – an experience for all the senses! Enjoy the trip between Schaffhausen, Stein am Rhein, Reichenau Island and Kreuzlingen/Constance.



Horse-drawn carriage

Take a horse-drawn carriage ride through the vineyards in the largest contiguous wine region in the German-speaking part of Switzerland. Learn more about the love and care with which the winegrowers tend to their grapes.

1st of August – national holiday

Every 31st of July since 1857, the Rhine Falls have provided a great spectacle called “fire on the rocks”. On that day, after dark, firework bouquets and light effects enchant.



Opera festival in front of the UNESCO World Heritage property

Once a year in June the square in front of the dome is transformed into an impressive open air stage. Operas from Berlioz to Verdi are performed in this breathtaking scenery in the Old Town of St. Gallen.

Great view.

Did you know that from the top of Mount Säntis you can see the Alps in six countries, such as Switzerland, of course, Austria, Germany, Liechtenstein, France and Italy.



Special meeting venues.



Congress Centre: Würth Haus Rorschach

Spend inspiring moments at the shores of Lake Constance. The building has been a visionary meeting place since its opening and is home of the private art collection of the Würth company founder family.



Great view: Top of the Old Town of St. Gallen

The Einstein Hotel offers exquisite hotel rooms and a variety of seminar and congress facilities. Discover the ideal platform for conferences and banquets with a panoramic view over the Old Town.

Gala dinner: At the door to Heidi's home

The beautiful five-star superior setting at the Grand Resort Ragaz combines inspiration and savoir vivre to create the highest level of hospitality in Bad Ragaz, while boasting breathtaking views of the nearby Bergfürsten mountains.



Great view: Top of Toggenburg – Chäserrugg

The mountain hotel is an invigorating place, influenced by a unique nature and a marvellous architecture. Built in 2015 by the architects Herzog & de Meuron, the building can be used for meetings, presentations or corporate events.

Special events: Autobau – Private Car Collection

Plan your event in the home of the unique automobile collection. Thanks to a spacious outdoor area and its own racetrack, your private or corporate event will be enhanced by an exciting accompanying programme.





General View, Zurich

Zurich.

Its central location in the heart of Europe, security and cosmopolitan flair in Alpine surroundings make Zurich a highly desirable location. The appeal lies in the mix of long-established tradition and a chic urban lifestyle.

1 International accessibility

Zurich Airport offers direct flights to 180 destinations. And just a short train ride from the airport, situated right in the city centre, Zurich's Main Railway Station is a central European railroad hub.

2 Variety of activities

Zurich is perfect for dipping your feet into Lake Zurich, urban shopping, its vibrant nightlife or rich and lively cultural life set amidst natural surroundings.



3 Visit Zurich – Discover Switzerland

Thanks to its central location in the heart of Switzerland, Zurich is the perfect starting point for fantastic day trips in the region around Lake Zurich, or to the Alps and the perpetual ice.



tive way.

5 Leading hospitality

Zurich provides first-class hospitality and dining experiences: leading catering establishments and with around 250 hotels a diverse range of overnight accommodation.



4 Fun social programmes

Whether during a drinks reception, a Treasure Hunt or a boat cruise, Zurich offers a wide range of team-building events and excursions in an unusual, creative and competi-



Zürich Tourism Convention Bureau
 Phone +41 (0)44 215 40 30
 congress@zuerich.com
zuerich.com/meeting

Hotel capacity (rooms)

★★★★★/★★★★★	★★★★/★★★★	★★★/★★★	Other	Total region
1,224	5,452	2,017	1,997	10,690

Gala dinner venues

Name	Capacity (banquet)	Website
Schützenhaus Albisgütli	1,000	www.albisguetli.ch
Zunftthaus zur Meisen	240	www.zunftthaus-zur-meisen.ch
Kongresshaus	1,000	www.kongresshaus.ch
Giardino Verde	500	www.giardino-verde.ch
Aura	360	www.aura-zurich.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Zoo Zürich	180	www.zoo.ch
Carlton	160	www.carlton.ch
Lake Side	500	www.lake-side.ch
Metropol	320	www.metropol-restaurant.ch
Zunftthaus zur Zimmerleuten	130	www.zunftthaus-zimmerleuten.ch



i Best quality of life.

Zurich consecutively named “city with the world’s best quality of life” in Mercer survey. With its culture, nature and urban-style living, it’s a paradise in the middle of Europe.

Ideas for activities.

City walk – Stories of the Old Town

On this guided walking tour of the Old Town you come face to face with Zurich's past and present through a selection of buildings, stories and anecdotes. You will be fascinated by the rich testimonies to bygone days.



City Treasure Hunt

Explore Zurich while solving tricky problems: Equipped with a task dossier and an instant camera, you will be sent off in a team. The idea is to find hidden clues, solve tricky tasks and answer challenging questions.



Dragonboat – Action on Lake Zurich

In a vessel that looks like a dragon from a medieval myth, up to 20 paddlers try to move forward as fast as possible, using muscle force only. It requires an exact synchronisation of all the individuals in the boat to win the race.



Masoala Tour

Discover the secrets of the Masoala Rainforest in Zurich: During the tour, you can immerse yourself in the rainforest and acquire in-depth insight into Zoo Zürich's Masoala project.

Farm Tournament on the Adventure Farm

Experience the original Farming Challenge with chicken throwing, cow milking and tractor racing. After the event you can enjoy a delicious meal from the bounty of the fields.



Chocolate experience

Under the expert guidance in the unique atmosphere of a historical chocolate atelier, you will learn how to handle chocolate and create your own masterpieces. You will be given a genuine uniform to make the experience complete.

Ideas for excursions.



Uetliberg – Zurich’s very own Mountain

Uetliberg towers over the rooftops of Zurich. The mountain affords an impressive panoramic view of the city, the lake and the Alps. In summer there’s plenty to discover on hiking and mountain bike routes. In winter, the hiking trails are converted into sledding runs.



FIFA World Football Museum

The new museum is an interactive world of experiences. Spread over three floors, it examines all aspects of the world of football and displays, along with the original World Cup Trophy, over 1,000 items of exclusive memorabilia and apparel.



Rapperswil – Picturesque Town of Roses by Lake Zurich

The small alleys of the medieval town of Rapperswil invite visitors to a charming stroll. Overlooking the town, the Rapperswil castle offers visitors breathtaking views of the lakeside surroundings.

Lake Promenade – The Popular Walking Path at Lake Zurich

The lakeside park area encloses the lower basin of Lake Zurich with a splendid promenade and serves as recreation area. Many people gather here, creating a colorful scene.



Sightseeing on the Water – on a Limmat River Cruise

A boat trip on the Limmat river will take you on a leisurely tour past the most beautiful sights that Zurich’s Old Town has to offer until the view opens up over Lake Zurich.

Rhine Falls – Europe’s Biggest Waterfall

The Rhine Falls provide a magnificent spectacle. An adventure path with elevator allows an unobstructed view of this spectacle of nature. And a boat ride to the Rhine Falls basin is also worthwhile.



Special meeting venues.



Congress centre Zurich: World Trade Center

The Zurich World Trade Center is a distinctive, impressive architectural landmark towering up high into the sky. The 14 multifunctional rooms offer a variety of options for events of all kinds.

Gala dinner: Schützenhaus Albisgütli

Traditional event location, Schützenhaus Albisgütli offers in addition to awesome views of the city a variety of event facilities for up to 1,000 people. A rustic banquet hall for large conferences and banquets and additional rooms for smaller events.



Event location: Umwelt Arena Spreitenbach

The spectacular architecture of the arena offers an ideal backdrop for large-scale events. The location also offers eight more rooms and a variety of leisure activities on the theme of mobility, including test drives with two- and four-wheel electric vehicles.



Lake Zurich Navigation Company (ZSG)

Whether a nostalgic paddle steamer or a motorboat – the Lake Zurich Navigation Company rents out a variety of boats for all kinds of events. The largest boat, the MS Helvetia, has banquet seating for 280 guests.



Great view: The Dolder Grand

Luxury hotel with views of the city, lake and Alps, The Dolder Grand is situated between the bustling city life and verdant nature. With its ballroom and smaller breakout rooms, this city resort offers the ideal setting for exceptional events and meetings.



View of Eiger, Mönch and Jungfrau

Jungfrau Region.

World-famous mountains, natural heritage sights and unique hotels up to five stars – the place for your next Swiss incentive is right here.

1 Enjoy Travelling

In the heart of Switzerland, connected to three international airports through train lines affording the most spectacular views.



2 Grindelwald

Mountains close enough to touch. And next to it meeting facilities for up to 500 participants.



3 Car-free Resorts

Plan your stay in the peaceful car-free resorts like Mürren or Wengen.

4 Haslital

Discover some of the true hidden spots of Switzerland. Only 1.5 hours' drive from Zurich.

5 All Year

All Resorts and a high variety of excursions are available all year round.



Grindelwald
Wengen
Mürren
Lauterbrunnen
Haslital

Jungfrau Region

Jungfrau Region Tourism
Phone +41 (0)33 854 12 50
mice@jungfrauregion.ch
www.jungfrauregion.ch

Hotel capacity (rooms)

★★★★/★★★★	★★★★/★★★★	★★★/★★★	Other	Total
85	889	1,128	1,658	3,760

Gala dinner venues

Name	Capacity (banquet)	Website
Mountain Lodge Männlichen	500	www.berghaus-maennlichen.ch
Mountain Lodge Bort	130	www.berghaus-bort.ch
Allmendhubel	120	www.schilthorn.ch
Eventroom Hotel Wetterhorn	90	www.wetterhorn-hasliberg.ch
Swiss Alp Resort Grindelwald	310	www.hotel-schweizerhof.com

Restaurants for groups

Name	Capacity (banquet)	Website
Barry's Restaurant	120	www.eiger-grindelwald.ch
Grindelwald First Mountain Restaurant	300	www.jungfrau.ch
Restaurant Adlerstube	80	www.grindelwald.sunstar.ch
Mountain Lodge Mägisalp	300	www.meiringen-hasliberg.ch
Piz Gloria Restaurant Schilthorn	120	www.schilthorn.ch



Mountain of records.

Did you know that Jungfrau-joch – Top of Europe is located 3,454 metres (11,332 ft) above sea level, open 365 days a year and a must-see in the region.

Ideas for activities.

Velogemel factory

The Velogemel is the traditional way to move around in Grindelwald during winter time. Experience how this handcraft is done today and put your hands on by creating your own snow bike.



Eiger North Face

Experience this world-famous face exclusively – without hardly ever leaving the comfort of your seat on the train. Professionally guided, you will experience the mountain in a unique way.

Whisky Tasting Jungfrauoch

Taste the blend of glacier-stored whisky in the ice caves under the Jungfrauoch – Top of Europe.



James Bond Rally

Slip in the role of James Bond and save the world. Train your skills in racing an Aston Martin and enjoy the well-deserved shaken Martini on the top of Schilthorn – Piz Gloria.



Traditional Events

Visit or even participate in one of the traditional Swiss events taking place in the region. Cheese sharing, music festivals or farmers' markets.

Grimselworld

Get on a guided tour to the underground tunnel systems deep in the mountains and learn more about the art of Swiss engineering and sourcing power.



Ideas for excursions.

Grindelwald First fun & Action

First is the starting point for a variety of outdoor activities: An adrenaline rush down the First Flyer, trottibike scooters or some of the most spectacular hiking trails.



Gelmer Funicular

People Seeking a thrill will find it here. A monstrous climb with a maximum of 106 degrees indisputably makes this funicular railway the steepest in Europe.

Alpen Tower

The Lakes on one side – the peaks of the Jungfrau Region on the other. A beautiful vantage point accessible by gondola.



Alpine Cheese dairies

During summer time the various farmers' cheese dairies are open to visit. Have a taste of the fresh local products and learn how Swiss cheese is really made.

Trümmelbach Falls and Aare Gorge

With its ten glacial water falls inside the mountain, made accessible by tunnel lift, the Trümmelbach waterfalls are truly unique in Europe.



i Schilthorn – Piz Gloria.

Did you know that the sightseeing point on the top of Schilthorn originally got built to film a James Bond Movie?

Special meeting venues.

Congress centre: Griwa Congress Centre

In the middle of the glacier village Grindelwald you find everything needed for an inspiring seminar. Modern, welcoming atmosphere, traditional but chic, with technical infrastructure of the highest standard.



Gala dinner: Hotel Schweizerhof

The perfect combination of traditional style with exclusive design, the place in the mountains for a Gala Dinner with up to 150 guests.

Great view: Hotel Panorama

On a sunny terrace 1,060 metres (3,478 ft) above sea level you can enjoy the tranquility of a small mountain village. And every room with valley view and balcony.



Great view: Eiger Collection Kirchbühl

Two hotels with 55 rooms and 25 apartments above Grindelwald offer an outstanding and unique mountain view of the majestic Eiger.



Event location: Männlichen

2,230 metres (7,316 ft) above sea level the Männlichen offers dining places for up to 500 guests and a large outdoor space for event installations. Accessible from Wengen and Grindelwald this location is used for many popular events such as concerts and festivals during the year.



Lucerne-Lake Lucerne Region

Lucerne-Lake Lucerne Region.

The world-famous city of Lucerne, its beautiful lake, the spectacular surrounding mountains: this glorious region offers the perfect combination of facilities and backdrops for your event. Make sure you take one of the nostalgic steamboats on the lake or the world's steepest cogwheel railway up to Mount Pilatus.

1 Easy to reach

The Lucerne-Lake Lucerne Region is located in the heart of Switzerland, just one hour's drive from Zurich Airport.



2 History and modernity

The whole region offers an attractive combination of historical buildings and state-of-the-art meeting facilities.

3 Top events

Top events take place all year round throughout the region. International festivals, sports contests and cultural events can all form part of your meeting's supporting programme.



4 Snow all year round

The glacier on Mount Titlis guarantees snow all year round: for sledging, skiing or as a backdrop for the perfect team picture!



5 Excursions

The Lucerne-Lake Lucerne Region offers a vast choice of excursions from the city centre of Lucerne: cruises, mountain adventures, factory visits, cable-car rides and much more.



Lucerne Convention Bureau
 convention-bureau@luzern.com
www.luzern.com/business

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total region
175	448	1,288	511	2,422

Gala dinner venues

Name	Capacity (banquet)	Website
Rigi event tent	600	www.rigi.ch
Park Hotel Vitznau	140	www.parkhotel-vitznau.ch
Seehotel Waldstätterhof	250	www.waldstaetterhof.ch
Event Center Seelisberg	120	www.eventseelisberg.ch
Villa Honegg	30	www.villa-honegg.ch

Restaurants for groups

Name	Capacity (banquet)	Website
Jugendstil-Hotel Paxmontana	150	www.paxmontana.ch
Mountain Hotel Trübsee	345	www.hoteltruebsee.ch
Seehotel Baumgarten	178	www.seehotel-baumgarten.com
Restaurant Alpgschwänd	32	www.alpgschwaend.ch
Tropenhaus Wolhusen	180	www.tropenhaus-wolhusen.ch



i The foundation of Switzerland.

Did you know that Switzerland was founded on Lake Lucerne? In 1291 three brave men from the cantons of Uri, Schwyz and Unterwalden took an oath promising each other protection against the tyrannies of the Habsburgs.

Ideas for activities.

The Benedictine Abbey of Einsiedeln

Take a look behind the abbey walls on a guided tour, which features a brief historical account of the abbey, a visit to the interior of the church and – the heart of the monastery and highlight of the tour – the abbey library. The beauty of the room is absolutely breathtaking.



Panning for gold in the Napf region

The technique of panning for gold dates back thousands of years. An experienced gold prospector will share the secrets of successful prospecting with you. This fun outdoor activity promises a real sense of adventure, and is ideal for company outings.



Alp Chäserenholz Rigi

Accompany us on a visit to this charming cheese dairy: in addition to superlative cheese, you'll enjoy breathtaking panoramic views and a delightful experience of the mountains. A rustic alpine inn caters to your gastronomic needs and also provides a cosy place to stay the night.



Glasi Hergiswil – the wonderful world of glass

Discover the oldest traditional glass factory in Switzerland. The “Formed from Fire” exhibition tells the story of glass and of the Glasi Hergiswil. After enjoying the theatrical audiovisual show, you can watch the glass-makers at work and try to blow your own glass ball.



Waldstätterweg: Brunnen – Lucerne – Rütli

The Waldstätterweg is an uninterrupted trail from Brunnen to Rütli via Lucerne. Depending on the terrain, each stage can be anything from a dramatic mountain hike to a lakeside walk or city stroll. At times the route follows the lakeshore, elsewhere it climbs high on the slopes above.



Kambly Experience

The Kambly Experience in Trubschachen is one of the finest attractions in the Emmental valley. Discover the art of making fine biscuits as you watch master confectioners at work – before baking your own sweet treats!

Ideas for excursions.

Golf Sempachersee

Two 18-hole championship courses overlooking Lake Sempach offer impressive views of the Alps as well as magnificent golfing. Elegant banqueting halls and meeting rooms with modern technical facilities can be hired for your seminars and events.



Victorinox Swiss Knife Valley, Brunnen

Find information about the most beautiful sites, finest specialities and the most important enterprises of the canton of Schwyz, all at Swiss Knife Valley. Best of all, this fascinating visitor centre offers you the chance to assemble your very own personally engraved knife!



Alpgschwänd – Hergiswil

Alpgschwänd, high above Lake Lucerne, is a magical spot: enjoy fabulous views over the lake, beautiful natural surroundings, pure tranquility, fine hiking and mountain biking as well as delicious local specialities served at the alpine cottage. Reach by cable car from Hergiswil.



Pre-Alpine Express

After a last glimpse of Lake Lucerne and Mount Pilatus, the Pre-Alpine Express rolls past the twin-peaked Mythen mountains near Schwyz to reach the high plain of Rothenthurm. Gliding across the highest railway viaduct in Switzerland, 99 metres (325 ft) high, you arrive at the UNESCO World Cultural Heritage city of St. Gallen.



The Rigi – “Queen of the Mountains”

With more than 120 kilometres (75 miles) of marked trails and breathtaking 360° panoramic views, the Rigi offers a quintessential mountain experience all year round. Enjoy a round trip using the cog railways and cable car, combined with a boat trip on Lake Lucerne.



i Cabrio® Stanserhorn.

Did you know that Stanserhorn is the world's first open-top cable car? You'll feel the wind in your hair as you admire the breathtaking panoramic views.

Special meeting venues.

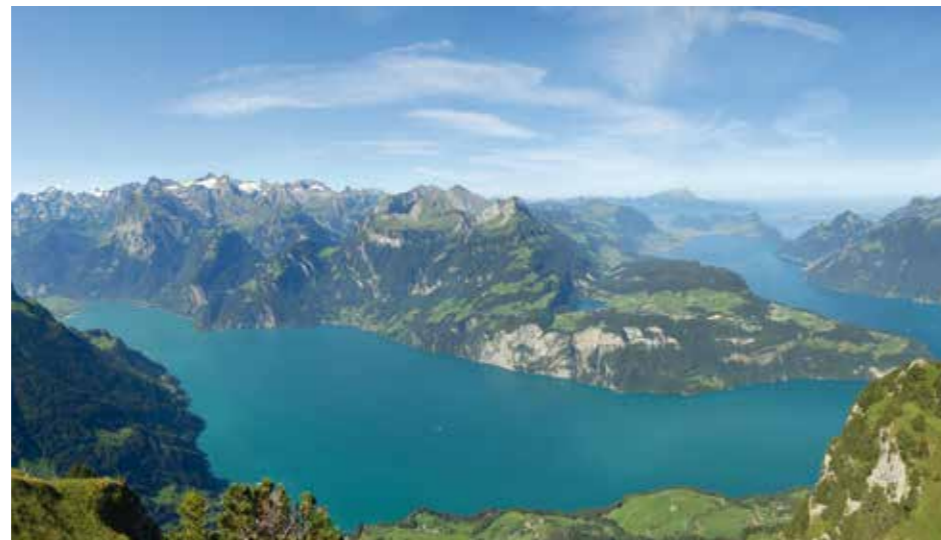


Opening in 2017: Bürgenstock Resort Lake Lucerne

This unique resort in central Switzerland will offer three luxury hotels with 383 rooms and an array of conference space totalling 4,000 square metres, as well as the luxurious 10,000-square-metres (32,808 ft²) Bürgenstock Alpine Spa. All set in a breathtaking mountain landscape, 500 vertical metres (1,640 ft) above Lake Lucerne!

Great view: seminar and wellness hotel Stoos

Top-quality meeting facilities, a beautiful spa and a peaceful mountain location are the highlights of this welcoming hotel in an unrivalled natural setting. A funicular railway carries guests from the valley floor to the peaceful mountain plateau; from here, chairlifts lead to the high ridge and spectacular views over Lake Lucerne.



Gala dinner: Swiss-Chalet Merlischachen

Merlischachen is located eight kilometres (five miles) from Lucerne, directly on Lake Lucerne, with lovely views of the mountains. The resort offers three options: Castle Hotel **** – 35 rooms, Hunting Castle – 25 rooms, Swiss chalet – 17 rooms, with space for gala dinners hosting up to 72 people.

Panoramic location: Jugendstil-Hotel Paxmontana

This beautifully renovated hotel built in Art Nouveau style stands on a hilltop at Flüeli-Ranft, long known as a place of special energy: an ideal location for hosting inspiring seminars. The hotel features every contemporary comfort as well as modern meeting facilities for up to 200 people, 116 rooms and an elegant restaurant with sun terrace.



Event location: Park Weggis

Combine business with pleasure on the shores of Lake Lucerne. Attractions include a flexible modular banquet facility, four meeting rooms, 52 rooms and suites, three restaurants and two bars – all offering plenty of space for creative ideas to flourish.



View on Lake Maggiore from Cardada

Ticino.

Meetings and incentives find fertile ground in Ticino, where Swiss efficiency meets Italian lifestyle. Ticino, the sunny south of Switzerland, offers the perfect setting for any kind of MICE event.

1 Culinary delights

Delight your senses with seasonal delicacies – local salami, Merlot wine, cheese from the alpine pastures and other gourmet treats. The choice is mouth-watering!



2 Wonderful scenery

Admire sparkling glaciers, wild alpine valleys, vine-covered hills and lakeshores with lush subtropical vegetation: all in Ticino!

3 Technical visits

Take the opportunity to look behind the scenes at international companies and local businesses, and experience the Swiss-Italian region from a fresh perspective.



4 Excellent incentives

Ticino has it all, whatever the season: exciting sports, cultural experiences, delicious tasting opportunities and fascinating technical visits. Be inspired by Ticino!



5 UNESCO gems in Ticino

Ticino is home to two UNESCO World Heritage properties. The three medieval castles of Bellinzona and the “fossil mountain” of Monte San Giorgio will thrill your guests.



Ticino Turismo
Phone +41 (0)91 825 70 56
mice@ticino.ch
www.meetings.ticino.ch

Hotel capacity (rooms)

★★★★★/ ★★★★★	★★★★/ ★★★★	★★★/ ★★★	Other	Total
720	1,694	3,158	3,777	9,349

Gala dinner venues

Name	Capacity (banquet)	Website
Ristorante Castelgrande	120	www.ristorantecastelgrande.ch
LAC – Lugano Art & Culture	180	www.luganolac.ch
Centro Dannemann	250	www.centrodannemann.com
Tenuta Montalbano	80	www.cantinamendrisio.ch
Villa Principe Leopoldo*****	110	www.leopoldohotel.com

Restaurants for groups

Name	Capacity (banquet)	Website
Blu Restaurant	400	www.blu-locarno.ch
Hotel De la Paix****	250	www.delapaix.ch
Metamorphosis	360	www.metaworld.ch
Hotel Belvedere Locarno*****	80	www.belvedere-locarno.com
Grand Hotel Eden*****	200	www.edenlugano.ch



i FoxTown Factory Stores.

Did you know that in Mendrisio at the world's finest premium shopping outlets you can find more than 250 brands at incredible prices?

Ideas for activities.

Active: discover Ticino by Smart

Each car receives a map and instructions, which include the itinerary and the destinations to be reached. En route, participants have to fill in a road book, answering questions it contains. A novel way to discover Ticino!



Culture: cruise & cook

A charming cruise on Lake Lugano, followed by a relaxing stop to enjoy a drink on a terrace with a wonderful view of the city. Then cook yourself a typical Ticino risotto with the help of the chef: a lunch or dinner to be remembered!

Outdoors: pitch & putt

P&P is not just a great way to improve golf technique, but a popular and fun activity in its own right. Offer your players the opportunity to work on pitching, chipping and putting, and best of all, playing only ten metres (33 ft) from the hole!



Indoors: coffee museum

Explore the fascinating production process all the way from the delivery of the coffee beans to the final packaging. Along the way you will enjoy a mouth-watering insight into a drink that has conquered the whole world!

Tradition: Montebello Castle and its salami

Tie your own "Salame dei Castelli di Bellinzona" as you discover the secrets of this traditional Ticino speciality! The visit and aperitif take place in the courtyard of the medieval castle, a UNESCO World Heritage property.



Factory visit: make your own cheese

Starting with fresh milk, you will make your very own cheese, guided step-by-step by a professional cheesemaker. A unique activity based around a typical Ticino product, right in the heart of the Alps!

Ideas for excursions.

The Brissago Islands

A delightful cruise on Lake Maggiore takes you to the Brissago Islands and their botanical gardens, home to a great variety of exotic and subtropical plants as well as colourful camellias. The “floating gardens” are a must for anyone visiting the region.



Cardada, Trosa and Mergoscia: breathtaking views

Ride the stylish modern cable car from Orselina up to Cardada, where a beautiful scenic trail leads you up to Cimetta. The views down to Lake Maggiore and across to the alpine summits are enchanting.



Curzútt and the “Carasc” suspension footbridge

Experience the thrill of crossing one of Switzerland’s longest Himalayan-style suspension bridges (270 metres / 886 ft). Afterwards, visit the Romanesque church of San Bernardo with its fine frescoes before relaxing at the typical Curzútt restaurant.



Itineraries among Mendrisiotto’s vineyards

Discover the beauty of Switzerland’s southernmost region, with its gentle, vineyard-covered hills and charming old towns waiting to be explored. Stroll amid the lush vines, renowned for the fine wines they produce.



Monte San Salvatore

The majestic mountain of San Salvatore (912 metres / 2,992 ft), reached by funicular, offers a stunning 360° panoramic view over Lugano and the lake. The Ristorante Vetta at the summit is ideal for banquets and meetings.



AlpTransit

The Gotthard Base Tunnel opened on first of June 2016 as the world’s longest railway tunnel! Come and take a highspeed trip all the way through the 57-kilometre marvel of engineering!

Special meeting venues.



Meeting venue: Università della Svizzera Italiana

The University of Lugano was founded in 1996 and it is the only Italian-speaking university in Switzerland. The Aula Magna has been designed by architect Galfetti and it's suitable for seminars up to 450 persons.



Gala dinner: Centro Dannemann

A traditional cigar factory in Brissago has been imaginatively converted into a modern and versatile event location full of character. Impressive rooms with superb lake views, the atmospheric Grotto restaurant by the old port, a multimedia auditorium and beautiful palm-filled gardens await you and your events.

Great view: Kurhaus Cademario Hotel & Spa *****

The historic Kurhaus Cademario is one of Switzerland's finest spa hotels. Located at an altitude of 850 metres (2,789 ft), it enjoys glorious views over Lake Lugano and the surrounding mountains and provides an unforgettable setting for any occasion.



Superb location: Serpiano *** hotel

Located on the slopes of Monte San Giorgio – a UNESCO World Heritage property – Serpiano welcomes you for all kinds of private events or business meetings. Or simply come to enjoy a few days of blissful relaxation!

Special location: Eventica

This new conference venue close to Bellinzona, the capital of Ticino, features modern equipment and stylish design and can accommodate up to 540 persons over an area of 1,525 square metres (5,003 ft). Eventica is ideal for all kinds of events from congresses to fashion shows and product launches.





The valley and its vineyards

Valais.

With 45 four-thousanders, fascinating glaciers, idyllic mountain lakes, picturesque vineyards and unspoilt side valleys, Valais with its 300 days of sunshine per year offers an outstanding setting for business events.



2 Aletsch Arena – The Aletsch Glacier

A breathtaking view of the largest glacier in the alps and famous mountains such as Eiger, Mönch, Jungfrau, Matterhorn and Dom. All this in the midst of an UNESCO World Heritage property.

1 Zermatt – Matterhorn

Mystical, majestic, and the most photographed mountain in the world. It is myth and emblem for alpinists and photographers alike as well as Switzerland's most famous landmark and symbol.



3 Val d'Hérens – Grande Dixence

With a wall height of 285 metres (935 ft), the Grande Dixence is the highest gravity dam in the world. There are guided tours inside the wall and the top of the dam can also be reached by cable car.

4 Pays du St-Bernard – Montagne Alternative

In the small village of Commeire, Montagne Alternative welcomes you to their 100-year-old barns, renovated into modern accommodation, preserving the traditional village heritage.



5 Leukerbad – Natural thermal paradise

Relax in the in- and outside thermal pools filled with natural hot thermal water, and with a splendid view of the impressive surrounding Alpine mountains, 365 days a year.



ENGRAVED ON MY HEART.

Valais/Wallis Promotion
Phone +41 (0)27 327 35 90
meeting@valais.ch
www.visitvalais.ch

Hotel capacity (rooms)

★★★★★/★★★★★	★★★★/★★★★	★★★/★★★	Other	Total region
1,165	4,030	5,159	11,672	22,026

Gala dinner venues

Name	Capacity (banquet)	Website
Champéry – Palladium	550	www.palladiumdechampery.ch
Crans-Montana – Crans-Ambassador	200	www.cransambassador.ch
Zermatt – Cervo Puro	75	www.cervo.ch/en/restaurants/cervo-puro
Verbier – Le Rouge	300	www.lerouge-verbier.com
Visp – La Poste	600	www.lapostevisp.ch/de/kongress/bankettsaal

Restaurants for groups

Name	Capacity (banquet)	Website
Aletsch Arena – Art Furrer	150	www.artfurrer.ch/en
Martigny – La Cordillère	60	www.martigny-hotel.ch
Leukerbad – Restaurant Wildstrubel	100	www.gemmi.ch
Pays du St-Bernard – l'Arpette	50	www.arpette.ch
Ovronnaz – Restaurant de l'Ardève	70	www.bains-ovronnaz.ch



i Ski-in ski-out.

Did you know that the Chetzeron hotel was built in a the former mythical cable car station at an altitude of 2,112 metres (6,929 ft) above sea level and that the Hotel Riffelhaus at over 2,500 metres (8,202 ft) above sea level is the highest four-star hotel in Europe?

Ideas for activities.



Champéry – Discovery of the bell factory

Discover one of the last manual bell factories. From generation to generation, bells have been made by this traditional family from Champéry. They will explain you different phases of the bell's construction and show you a part of it.

Champéry – Curling Initiation

Curling is a perfect teambuilding activity. Your group will be accompanied by a guide and learn how to move on the ice. At the end of the initiation, they will be ready for a little game!



Verbier – Sunrise at Mont-Fort

On Thursdays, watch the sunrise over the surrounding mountains from the Mont-Fort and enjoy breakfast at the Restaurant des Glaciers at Gentianes. An unmissable and breathtaking experience to live!



Ovronnaz – “Lounge evening”

Experience something unique with the Friday Night Sound & Light Show in the pools of the thermal centre. A must: the complimentary glass of Prosecco and convivial meal offered at the Panoramic Alpine Spa.



Verbier – Cheese-making

Learn how to make the traditional “Bagnes”, worldwide known to provide the best cheese for “raclette”. Discover an ancestral way of work mixed with modern techniques. An inspiring way to relax and learn a bit of “Swiss made”.



Martigny – The Morand Distillery

Williamine® and Abricotine have been produced since 1889 in Martigny with the best local fruits of the region. Discover the way to produce brandies with a tasting.

Ideas for excursions.

Aletsch Arena – The Glacier Express

Combine your journey on the Glacier Express panoramic train with a stop at one of the Aletsch Arena viewpoints Moosfluh (2,333 m / 7,654 ft), Bettmerhorn (2,647 m / 8,654 ft) or Eggishorn (2,869 m / 9,413 ft) to see the Aletsch Glacier.



Pays du St-Bernard – Grand-St-Bernard Pass

A thoroughfare that has been used for thousands of years, between Switzerland and Italy, the pass is one of the not-to-be-missed locations in the St-Bernard region.

Visp – Winetasting with saga telling

Johanneli Fi winery serves typical Valais wines in the cellar. The winetasting is accompanied by saga telling about the mysterious Johanneli Fi. And if you get hungry from all those sagas then enjoy a fondue or raclette served here.



Ovronnaz – Snowshoes & cheese fondue

Some 20 kilometres of marked trails are offered to snowshoe enthusiasts. The ascent to Loutze is ideal for those who want to reach a stunning lookout point in just an hour. Enjoy the view of the plains of the Rhone Valley and savour a tasty fondue.

Leukerbad – “Gemmi-Rösti with a view”

Eat one of the best typical Swiss “Rösti” with a fantastic view of the Valais’ 4000-metre peaks, after standing on the spectacular viewing platform on the historical Gemmi Pass.



i The wine country.

Did you know that Switzerland’s biggest wine-growing canton not only holds the highest vineyard in Europe, but also the smallest one in the world and a glacier wine preserved in casks that are never emptied.

Special meeting venues.

Congress centre: Le Régent, Crans-Montana

Congresses, seminars, symposiums, professional salons, exhibitions, weddings, receptions, banquets, shows: everything is possible within the 18 halls of Le Régent Congress Centre.



Gala dinner: La Poste, Visp

The banquet hall (500m²/1,640ft) has space for a maximum of 600 guests, and the hall can be split into four different sections, to suit your individual function.

Great view: Hotel Chetzeron, Crans-Montana

The former mythical cable car station of Chetzeron has been transformed into a unique mountain top deluxe hotel. Your adventure begins upon your arrival. Depending on the season it could be either on board a 4x4 or a Snowcat.



Great view: Successful meetings at 3,883 metres, Zermatt

For those with high ambitions: organise your meeting at the exclusive Lodge Matterhorn Glacier Paradise at an altitude of 3,883 metres (12,739 ft). The restaurant holds a conference space with room for up to 70 people and a lodge with 40 beds.



Event location: CERM, Martigny

More than 30,000 square metres (98,425 ft²) for your next event in Martigny.

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Experience the hospitality for which our country and SWISS are known. Thanks to first-class, personalised care from our crew and the exclusive on-board atmosphere, your flight will be nothing less than a relaxing journey.



SWISS Business

A refuge above the clouds

SWISS Business offers extraordinary comfort on all flights. Thanks to the spacious seat design and our exceptional service, you will arrive at your destination feeling refreshed and relaxed. When you fly SWISS Business, your privacy is guaranteed at all times. And with just a push of a button, your seat will turn into a comfortable 2-meter bed. A large selection of Swiss specialities as well as regional and international wines are the culinary icing on the cake.

SWISS Business Lounge

The spacious SWISS Business Lounge offers Business Class travellers a comfortable place to relax. An e-corner as well as fresh fruit and snacks are provided to help you pass the time before take-off.

SWISS Arrival Lounge

In Zurich, a pleasant surprise awaits you after landing: the SWISS Arrival Lounge for First and Business Class passengers. It features showers, quiet areas, and workstations. And while you are arranging your next appointments, our bistro will provide you with some delicious food and refreshing beverages.



SWISS Economy

Quality for the price-conscious traveller

SWISS Economy offers an excellent value for money as well as friendly service. For your in-flight meal you can choose between a meat dish and a vegetarian alternative. A large drink selection tops off the Economy offer.

Outstanding entertainment

On the Airbus A340, A330 and the brand-new SWISS flagship Boeing 777-300ER, every seat has a multitude of music programmes, current Hollywood blockbusters, TV series and documentaries. And our Boeing 777 now also features a large 11-inch touchscreen with USB and audio port, as well as internet on board.

Contact

Mrs. Eunah Choi
Telephone: +82-70-8686-2515
Email: eunah.choi@dlh.de



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Privacy and individual discretion

Passengers here enjoy the highest possible level of comfort, luxury, calm and privacy. Enjoy your private sphere and the individual service, complemented by the finest meals and beverages. You decide when we may serve you your gourmet menu. The armchair comes with an ottoman, which serves as an ideal footrest or can be positioned to accommodate a fellow SWISS First passenger, either for a friendly chat or dinner-for-two. Feeling sleepy? At the push of a button, your adjustable SWISS First seat can be converted into a fully-flat bed more than two metres in length and 60 cm wide. Our service in SWISS First leaves no wish unsatisfied.



Travel via Zurich to 104 destinations worldwide
SWISS offers a finely meshed route network of more than 100 destinations worldwide from its home base Zurich Airport. A modern infrastructure and optimum transfer times make Zurich Airport a highly efficient hub in international air transport. It facilitates a seamless trip with SWISS and Star Alliance member airlines. Benefit from a coordinated flight network with more than 1,300 destinations.

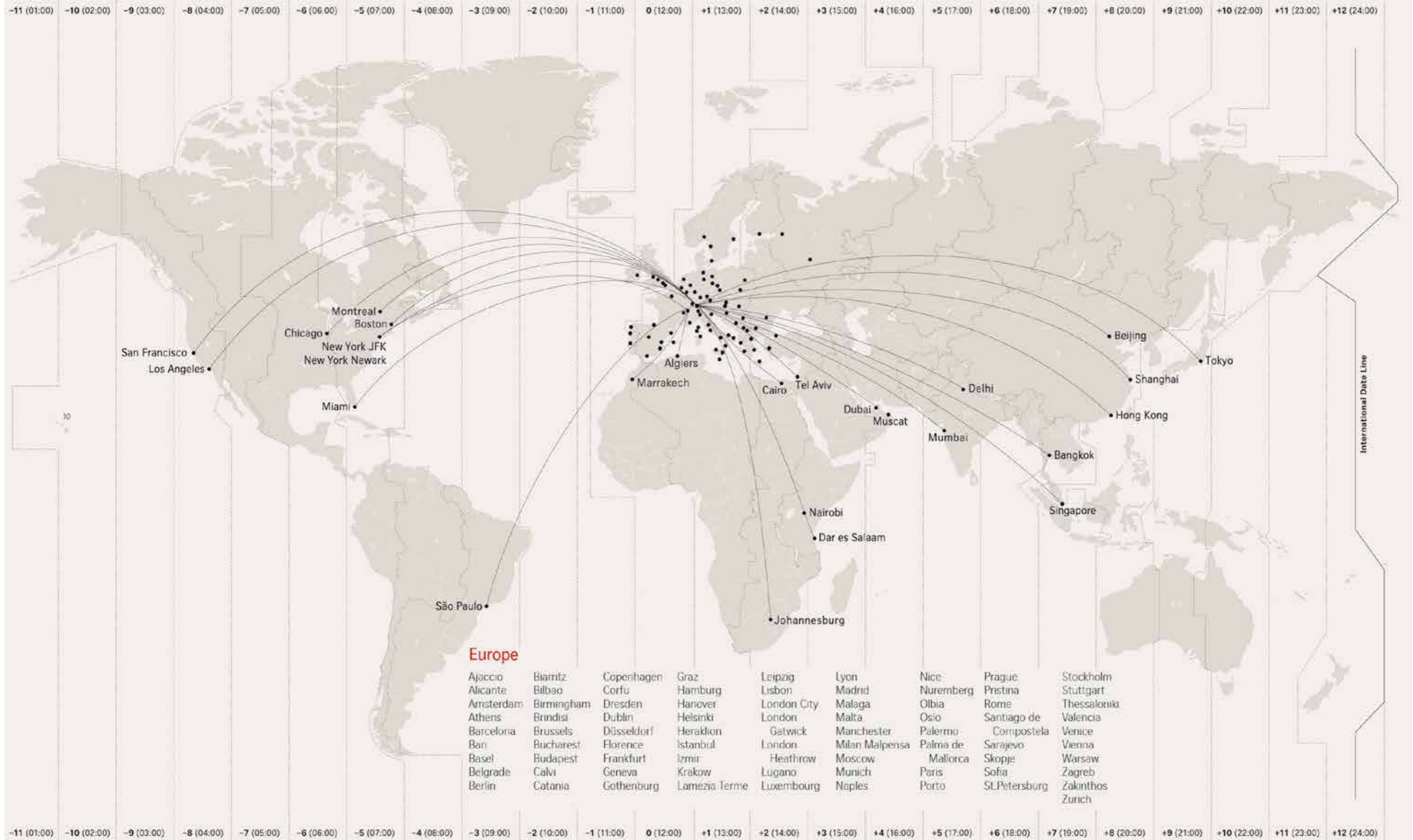
New fare concept in Europe

Thanks to the new fare options, you now have even more choice on SWISS European flights, and only pay for what you really need. SWISS Economy offers you the following options:

- Economy Light is the cheapest fare if you are travelling with hand baggage only.
- If you have baggage you want to check in and want to reserve your seat in advance, then Economy Classic is the right one for you.
- And if you need even more freedom when planning your trip, Economy Flex gives you full rebooking flexibility.

Naturally, all these options include Swiss hospitality and the usual SWISS quality plus food, drinks and one carry-on item. And if you would like even more in-flight comfort and amenities on your European flight, then we will be pleased to pamper you in SWISS Business.

SWISS all over the world





Grand Train Tour of Switzerland.

The Grand Train Tour of Switzerland comprises the most attractive panorama rail routes across the country. And best of all you need only one ticket – the Swiss Travel Pass.

1 From Zurich to St.Gallen

The route passes via Schaffhausen and Lake Constance to St.Gallen.

2 From St.Gallen to Lucerne

On board the Pre-Alpine Express through the Toggenburg region past Rapperswil to Lucerne.



3 From Lucerne to Montreux

The GoldenPass Line takes you to Interlaken and further on to Montreux on Lake Geneva.

4 From Montreux to Zermatt

Travel from Lake Geneva to Martigny – gateway to the Great St. Bernard pass and via Brig to Zermatt.

5 From Zermatt to St. Moritz

By the legendary Glacier Express from the Matterhorn village to Chur, then to St. Moritz.

6 From St. Moritz to Lugano

By Palm Express PostBus or by Bernina Express train to Tirano (Italy) then by bus to Lugano.

7 From Lugano to Lucerne

First a train trip along the old Gotthard route, then a cruise on Lake Lucerne.

8 From Lucerne to Zurich

From Lucerne to the centre of Switzerland's largest and most multicultural city.

[SwissTravelSystem.com/
grandtraintour](http://SwissTravelSystem.com/grandtraintour)



Swiss Travel System – enjoy Switzerland by public transport.

The key to Swiss public transport

In Switzerland, travelling by public transport is pure pleasure. A 26,000-kilometre transport network – covered by a single system. The Swiss Travel System is your way for trouble-free travel by train, bus and boat to every corner of the country.

Swiss Travel Pass – more than a ticket

With Swiss Travel Pass & Co travel by public transport is attractive, easy and trouble-free. Whether you travel on one of Switzerland's popular panorama routes, by PostBus over Alpine passes or set sail on a ship to new shores. And that's still not all. With a Swiss Travel System ticket come along other bonus benefits such as free admission to more than 480 museums nationwide and 50% off most mountain railways. Children under age 16 travel free of charge with the Swiss Family Card when accompanied by at least one parent.



Panorama pleasures

Panorama rail routes such as the Glacier Express or the Bernina Express have long enjoyed international acclaim. Discover the most attractive panorama routes in Switzerland – ten timeless treasures just waiting to be travelled.

SwissTravelSystem.com/panorama

Baggage services

Enjoy your visit to Switzerland from the very first minute – without bothering about your baggage. Whether you're arriving, departing or already travelling, the Swiss Federal Railways (SBB) will ensure that your baggage arrives at your destination. Intact and on time.

SwissTravelSystem.com/baggage

Contact details

Swiss Travel System
Nabil Bahous
Market Manager Switzerland Incoming & MICE
nabil.bahous@swisstravelsystem.com
SwissTravelSystem.com



Switzerland.
by train, bus and boat.



Events and mobility solutions by train.

Enjoy good service as a group, travel sustainably and arrive well in your varied, exclusive or historic carriages and trains.

sbb.ch/en/charter



Events on trains. Celebrating together on the train.

Our events all revolve around the need to celebrate or the desire to organise a special meeting, seminar or a «moving» conference – in the truest sense of the word. You can create added value for your event thanks to the unusual and special atmosphere offered by our historic carriages and trains. When one of our vintage trains draws into the station, not only a piece of Swiss railway history is arriving but also a train offering an impressive setting for pleasant shared round trips, on-board presentations or exhibitions at the station.

Contact details.

SBB AG
SBB Charter
PO Box
8048 Zurich

Telephone 051 222 11 22
charter@sbb.ch
sbb.ch/en/charter



Flight luggage. Travelling to and from Switzerland.

From abroad to Switzerland.

Your luggage travels via Zurich or Geneva Airport direct to your station in Switzerland or to your Swiss address, from any airport in the world, irrespective of the airline company with which you fly.

From Switzerland to abroad.

Check in your flight luggage conveniently at the station or at home. You will also receive the boarding card there with the required seat on the flight, and you therefore have more time on the day of the flight.

Prices.

- Per item of luggage: CHF 22
- Express flight luggage: additional set price of CHF 30 per dispatch
- Door-to-door flight luggage: additional set price of CHF 40 per dispatch
- Express door-to-door flight luggage: additional set price of CHF 70 per dispatch

You will find further information on Flight luggage and Door-to-door flight luggage at sbb.ch/luggage.

Market test. Express door-to-door group luggage.

Express luggage.

As of 1 January 2017 a market test will be carried out. The Express door-to-door service for group luggage will be available for groups of 10 to 50 persons travelling through Switzerland by train, bus and boat.

Express door-to-door luggage.

The luggage is picked up at the hotel at 9 a.m. latest and delivered on the same day at 6 p.m. latest. 400 service points throughout Switzerland are available.

Price and booking details.

- CHF 200 per transport
- Book at least 5 days before transportation

You will find further information on luggage for groups of ten or more at sbb.ch/luggage.



Europcar.

Pure driving pleasure. Why not discover the beauty of Switzerland from the comfort of a rental car? From sleek open-top convertibles to luxury limousines and versatile 4x4s, Europcar has vehicles to suit your needs. But a car is not just for getting from A to B – there's also the fun factor: a rally through Switzerland, for instance, is pure driving pleasure – a once-in-a-lifetime experience as part of a supporting programme during a conference, or as an incentive package for your workforce, perhaps.

Made-to-measure mobility

Europcar offers made-to-measure mobility for incentive programmes, including transfers and a chauffeur service. Our extensive fleet of around 5,500 vehicles covers virtually all bases. We can offer microcars all the way to luxury limousines, open-top convertibles and 12-seater minibuses, as well as a broad range of 4x4s for the winter.

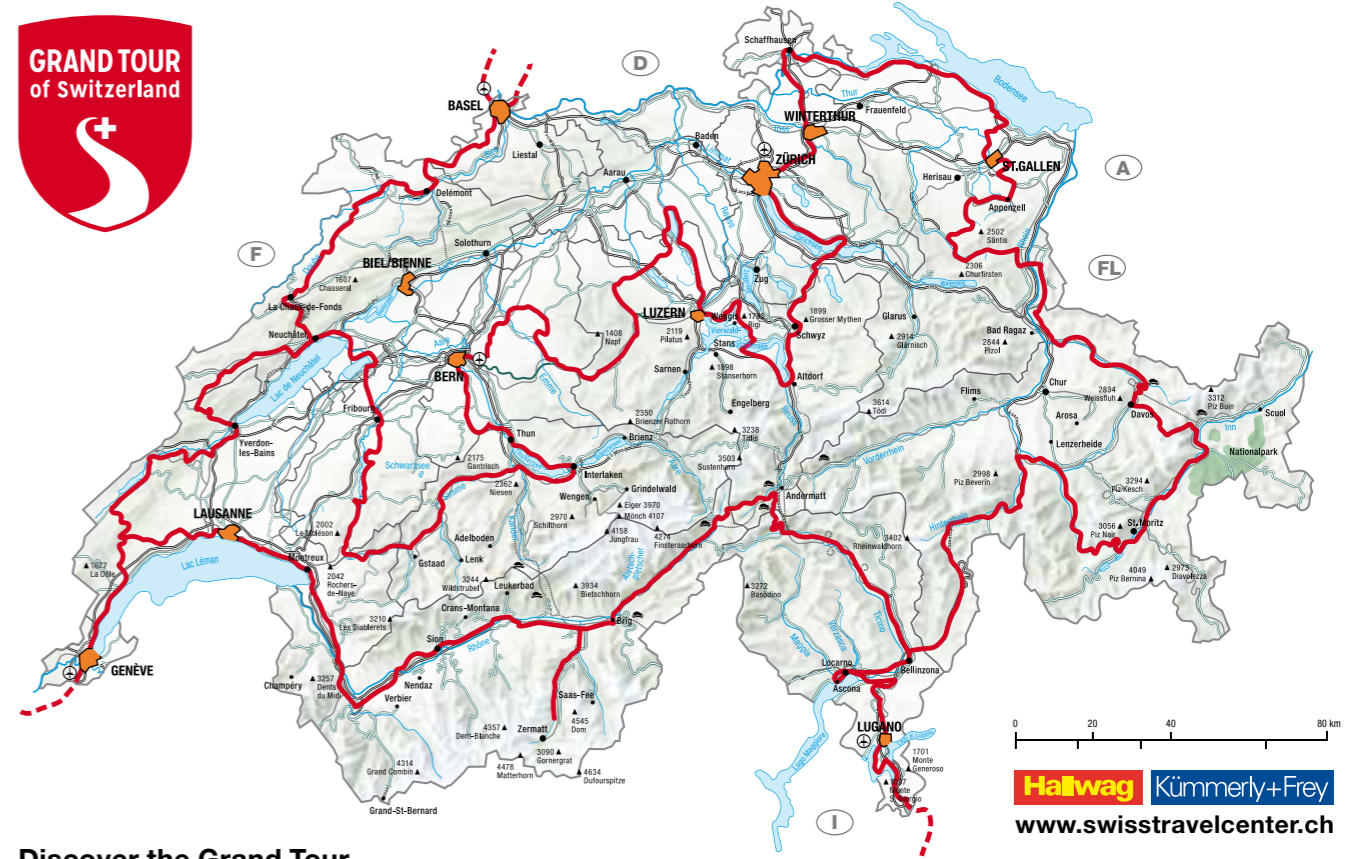


How does it work?

Renting a car is simple and accessible to everyone. After confirmation of your car rental reservation and once arriving at the rental station, you are requested to provide your personal Driver's License and credit card. If your Driver's License is not readable in English, you must provide an International Driver's License together with your national Driver's License. At pick up, Europcar will block (not charge) a deposit amount on your credit card to

cover the rental costs, Excess and Fuel which are due to be paid at the end of the rental. Please make sure you do have enough credit limit on your credit card.

At the end of your rental, you will receive your invoice as proof of return. Any amount left on the deposit blocked on the card, will be released within 10 working days by your bank.



Discover the Grand Tour of Switzerland in a rental car

On the Grand Tour of Switzerland the journey is the goal. This route will lead you 1,000 miles through four language regions, over five Alpine passes, to 11 UNESCO World Heritage Properties as well as two biospheres and along 22 lakes. This tour provides a concentrated insight into Switzerland, with exquisite scenic views and cultural jewels.



Europcar / AMAG Services AG
 CH-8302 Kloten
 Phone 0848 80 80 99
 info@europcar.ch
www.europcar.ch



AMAG Chauffeur Drive.



AMAG Chauffeur Drive provides cars with drivers. Sit back and enjoy the Grand Tour in a chauffeur-driven vehicle – you will have more time to relax and enjoy the sights. Your driver will know the hidden places and be glad to share them with you.

AMAG Chauffeur Drive has offices in Zurich and Geneva, from where they cover the whole of Switzerland. Drivers are well trained, have a good knowledge of Switzerland, are friendly, reliable and multilingual.

The fleet consists of limousines and sedans for up to 3 passengers and minivans for 6 to 8 passengers, from Standard to Luxury. Furthermore there are special cars as the SUV Audi Q7 or the economic Tesla S in the fleet – more to follow! They have an excellent vehicle availability, and all vehicles are new and in perfect condition. If you have



large groups, don't worry – they are also able to arrange coaches of all sizes through their partner network for you.

Whatever your requirements are – airport transfer, city transfer, day trip or multi-day excursion – AMAG Chauffeur Drive has the right package for you! If you need to organise transport for your meeting/incentive/congress/event, AMAG Chauffeur Drive will be happy to assist

you with your transports. Furthermore, they transport the luggage of your customers, if they decide to travel by train. Feel free to ask for a quote.

amag Chauffeur Drive

AMAG Chauffeur Drive
Phone +41 (0)44 804 10 50
limousine@chauffeur-drive.ch
www.chauffeur-drive.ch



amag Chauffeur Drive

KUONI group travel experts

meetings and incentives
tailor-made

www.kuonigrouptravel.com

ONE-OF-A-KIND

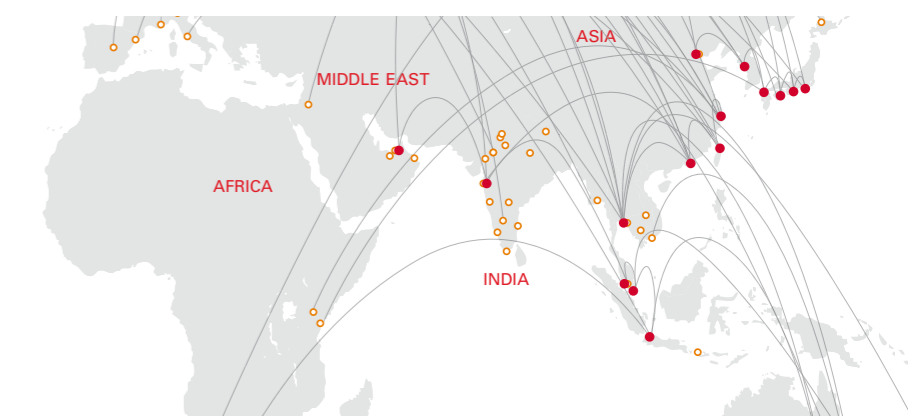
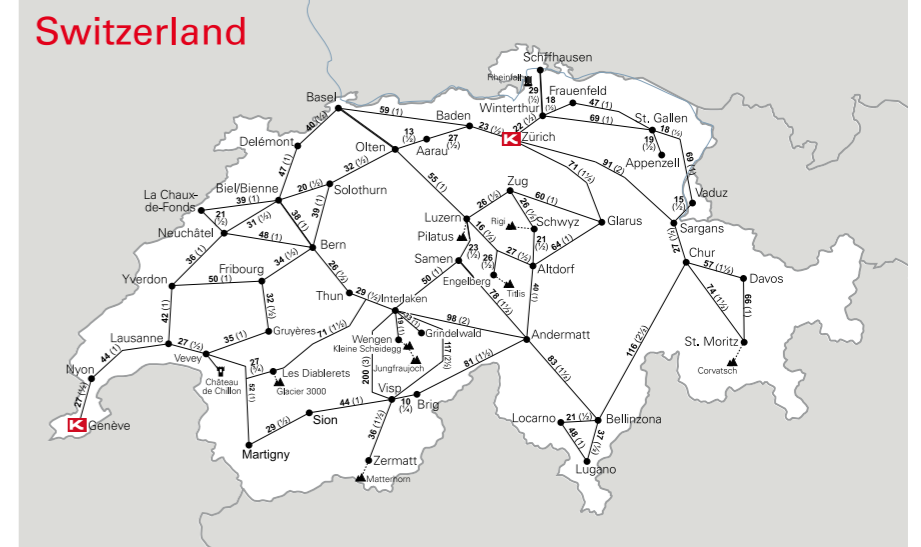
tailor-made solutions for your MICE business

Looking for expertise, in-depth knowledge and creativity for organising one-of-a-kind events?

Kuoni Group Travel Experts has evolved from the union of Kuoni Destination Management and GTA and their long heritage of providing tailor-made solutions for all kinds of projects from meetings and incentive trips to congresses and events.

Our local MICE experts connect you to one of the biggest meeting and incentive networks on the planet without costing you the overheads involved. Local experts in each destination lend you their knowledge, engineering tailor-made programmes and itineraries, versatile event proposals, logistical concepts and more.

Kuoni Group Travel Experts pride themselves on their ability to plan and execute a project with precision and finesse, crafting exciting and innovative experiences, tackling logistics and ensuring support from the moment an idea germinates to the final farewell.



RELIABILITY

helping you be your best

In your fast moving, competitive market, prices are of paramount importance. Your clients bargain hard and we understand that if prices do not meet their expectations, they will go elsewhere, regardless of the programme's quality. Our global purchasing power gets you competitive and attractive prices for accommodation and local services, so you can make your clients an offer they cannot refuse. Our long-standing relationships - built on the mutual understanding of each other's needs - mean sustainable success for us all.

Kuoni Group Travel Experts are supported by lightning fast technology that draws on our vast portfolio of accommodation, travel services and experiences to create relevant MICE solutions. Competitive quotations and tailor-made proposals give you all you need to maximise your success. Tried and tested, efficient workflows mean we spend less time dealing with internal process and more time supporting you.



ADVANTAGE

we understand you

If you have an unbeatable idea for a unique occasion in practically any destination on the planet, then a quick call to a Kuoni Group Travel Expert in one of our local sales offices could make it happen. Let us tell you of our local experts, who are equipped with insider knowledge and specialist insight from a wide range of destinations. They are just two of the benefits of our unrivalled global network. Let us show you how we produce creative and flexible recommendations that will inspire your customers and suit your needs. If you have a destination in mind, our teams understand the importance of the right price and will negotiate keenly to create an inspiring tour that meets your desired budget. If you're not sure where to start or what it might cost, we can take those vague impressions and help you turn them into concrete itineraries and an unforgettable experience, whatever the size of your group.



the ultimate glacier experience

LES DIABLERETS, SWITZERLAND

A leading car manufacturer from Indonesia invited its best dealers for an unforgettable trip to one of the top destinations in the Swiss Alps, Glacier 3000.

The main purpose of this incentive project was to thank all the dealers for their tireless efforts and loyalty to the company. The large group was split into different smaller groups who enjoyed various activities such as a helicopter flight, a ride over the glacier in the Snow Bus, an exciting dog sled ride, playing snow miniature golf and hiking up to the View Point or along the Glacier Walk. Some participants even rode the Alpine Coaster (the world's highest bobsleigh track) for an adrenaline rush. To complete the experience, a spread of Swiss delights and wine was served to guests for lunch at the mountain-top restaurant.

Kuoni Group Travel Experts from our sales office in Singapore headed the project and handed it over to our Swiss team for execution half a year prior to the event. The team carried out on-site preparations with excellent destination and supplier knowledge.



have your own swiss village

GRUYÈRES, SWITZERLAND

The town of Gruyères in Switzerland, set in a green Alpine landscape, has attractive picturesque architecture, craft trades and charming hotels and restaurants. It is a former country capital, surrounded by walls and built around its marketplace. Enter the town gates and this special place carries you back through time, into the very history of the Middle Ages.

Kuoni Group Travel Experts use this spectacular place to host some of our most prestigious clients from Asia and other parts of the world, converting it into their very own 'Company Village'. The aim of the Gruyères village event concept is to expose our guests to Swiss folklore and traditions in a very exclusive and interactive manner. Have you ever milked a cow? Or got 'hands on' to shape a loaf of Gruyère cheese? Do you know how difficult it is to blow a Swiss Alphorn or to throw a Swiss Flag? This event gives you enjoyable answers to all these questions.

The event can be rounded up with a Gala Dinner on the town square under the stars, with fireworks to surprise your guests.

If you prefer to have a more informal Swiss culinary experience, we can host your clients in the restaurants surrounding the old town square. A Swiss degustation menu includes Swiss fondue, Racelette, Rösti, sausages and all sorts of delicious chocolate desserts.





Meetings, incentives, conferences and events.

Ovation Switzerland is a leading DMC (Destination Management Company) in Switzerland with offices in Geneva and Zurich. The Ovation Switzerland DMC team comprises 12 hospitality experts who intimately understand the unique power of meetings, incentives, conferences and events to deliver on corporate objectives. Offering seamless, world-class destination man-

agement services, Ovation Switzerland is part of the Ovation Global network. Our Swiss DMC team combine local expertise and knowledge with the strength of the Ovation Global brand and presence to offer superior DMC services to national and international customers.


ovation *Making it Happen*
SWITZERLAND
OvationDMC.com

Why Switzerland?

Pamper yourself and enjoy this secure country where high peaks and immaculate lakes live in perfect harmony with modernity and technology.

Our cities and resorts are easily reachable from all over the world. We can provide you with inspirational views of luscious palm trees and spectacular glaciers within 40 minutes. Enjoy our legendary railway system, discover our natural sense for and high level of hospitality, experience our wide-ranging possibilities for activities and social programmes, indulge in our gastronomy, learn about our history and traditions while meeting the locals – be part of it!

Four languages (five if we consider that most Swiss people speak English), three cultures, two offices, one country... a warm welcome to Ovation Switzerland!

Why Ovation?

Ovation offers you genuine professional local expertise, with MICE event managers that understand your needs and are able to provide you with creative ideas for conferences, incentives and events.

With over 30 years of experience in the region and our well-established relationship with partners and strong presence in the market, Ovation assures you a seamless service and strong competitive advantages. With two offices in the country we can serve you throughout Switzerland. Let our local experts surprise you and provide you with the exact information you need to make your events a big success. We can enhance and innovate your experience, we will take care of all your logistical challenges and we will support you 200% from start to finish!

what about Switzerland for meetings & events?

1 thing you can only do in Switzerland
Stand under palm trees 40 minutes after standing on a glacier

2 examples of how international Switzerland is
800+ international flights per week
20% of the population are foreigners

3 uniquely Swiss words
Gross (good day)
Alpen (mountain)

4 languages are spoken in Switzerland
German (Swiss German)
Italian
Romand (Swiss French)
Romansch

5 famous Swiss people
Heidi
William Tell
Rudolf Red Bull

6 curious things to do while in Switzerland
The first laboratory shaped mountain
Largest glacier in Europe you can stand on in Zurich

7 typical swiss dishes
Fondue
Raclette
Zürcher Geschnetzeltes

8 group experiences
Museum of Transport and Technology
ETH Zurich
Old town and Old Museum
Uetli Zurich

9 dinner venues
Pommes (Lausanne)
Cordon Rouge (Geneva)
Old town and Old Museum (Zurich)

10 reasons to visit
Come visit Switzerland and discover your own 10 reasons to visit.
Why should we list only 10?

Call my destination experts on +41 22 33 99 930
switzerland@ovationdmc.com

ask the destination experts

Alexandra Cantore PROJECT DIRECTOR
Renato Grieco REGIONAL DIRECTOR OF SALES
Rutger Hoorn SALES MANAGER

ovation

The Swiss Jewel.



The brilliance of a jewel comes from the reflection of its many faces. Discover the many facets of Switzerland: the elegance, the excellence, the magic, the diversity and the heritage.

With a conviction to continue creating unique experiences, Ovation obliges itself to innovate, to offer new ideas and to develop bespoke themed programmes to our loyal and new clients. "The Swiss Jewel" is one of these ideas, where an incentive programme is turned into a unique five-day experience based on the above-mentioned facets of Switzerland.

Standard tours are turned into themed activities, medieval town villages are transformed into fairy tales, and a gala dinner is turned into an ancient Greek Olympic Games fest. Let the Ovation local experts surprise you, and show you the uniqueness of each region. We'll make sure your event makes the most of all that Switzerland has to offer and is a complete success!



"People and relationships are the DNA of Ovation. Through our openness, passion and expertise we develop your vision and make it happen."

switzerland@ovationdmc.com



Online Meeting Planner. Simple, fast and free: the ultimate planning tool.

Create professional proposals for your next event in Switzerland using the free online Meeting Planner at MySwitzerland.com/meetingplanner. With just a few clicks you can compile a package including venues, social programmes, transfers and reference rates and share it via a link or as a PDF.

Simple to use

Browse more than 700 conference centres, seminar hotels and event venues, choose from a wide range of social activities and technical visits, and select from a variety of travel options to create your perfect meeting.

Fast

Within a couple of minutes you have a professional-looking proposal complete with full descriptions of the

destination, venues and activities, along with pictures and reference rates – ready to present instantly to clients or colleagues via an e-mail link or as a PDF.

Free

While using the free tool you can also send a request for a free quote or for free support to the Switzerland Convention & Incentive Bureau (SCIB). The tool is available in English, German and French.

Try it out and tell us what you think!

scib@switzerland.com

MySwitzerland.com/meetingplanner

The screenshot shows the top part of the Meeting Planner website. At the top, there are icons for a magnifying glass, a person, a speech bubble, a train, and an airplane. Below these is the title "Meeting Planner" and a sub-headline: "Plan your next meeting online! Search for the optimum venue and matching social programme:". A list of search criteria is provided: "> Congress centre", "> Event location", "> Meeting hotel", and "> Social programme". Below the list is a map of Switzerland with several black dots indicating potential venues. At the bottom, there is a section titled "Find suitable locations for your event." with a list of options: "> In the city", "> In the country side", "> In the mountains", "> By a lake", and "> Show all venues".

Partners.

Recommended by Switzerland Tourism.
MySwitzerland.com/strategicpartners

Strategic premium partners



Swiss Chocolate
chocolatfrey.com



The trade association of the Swiss hotel industry
hotelleriesuisse.ch



Switzerland by train, bus and boat
SwissTravelSystem.com



The airline of Switzerland
swiss.com



Financial services
ubs.com

Strategic partners



American Express
in Switzerland
americanexpress.ch



Performance Bikes
bmc-switzerland.com



Retail and wholesale trade
coop.ch



Car rental
europcar.ch



Gateway to the Alps
zurich-airport.com



Exquisite Swiss biscuit
specialities
kambly.ch



Interest group for Swiss
non-hotel accommodation
stnet.ch/parahotellerie



Switzerland Cheese Marketing
switzerland-cheese.com



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victorinox.com

Official partners



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